

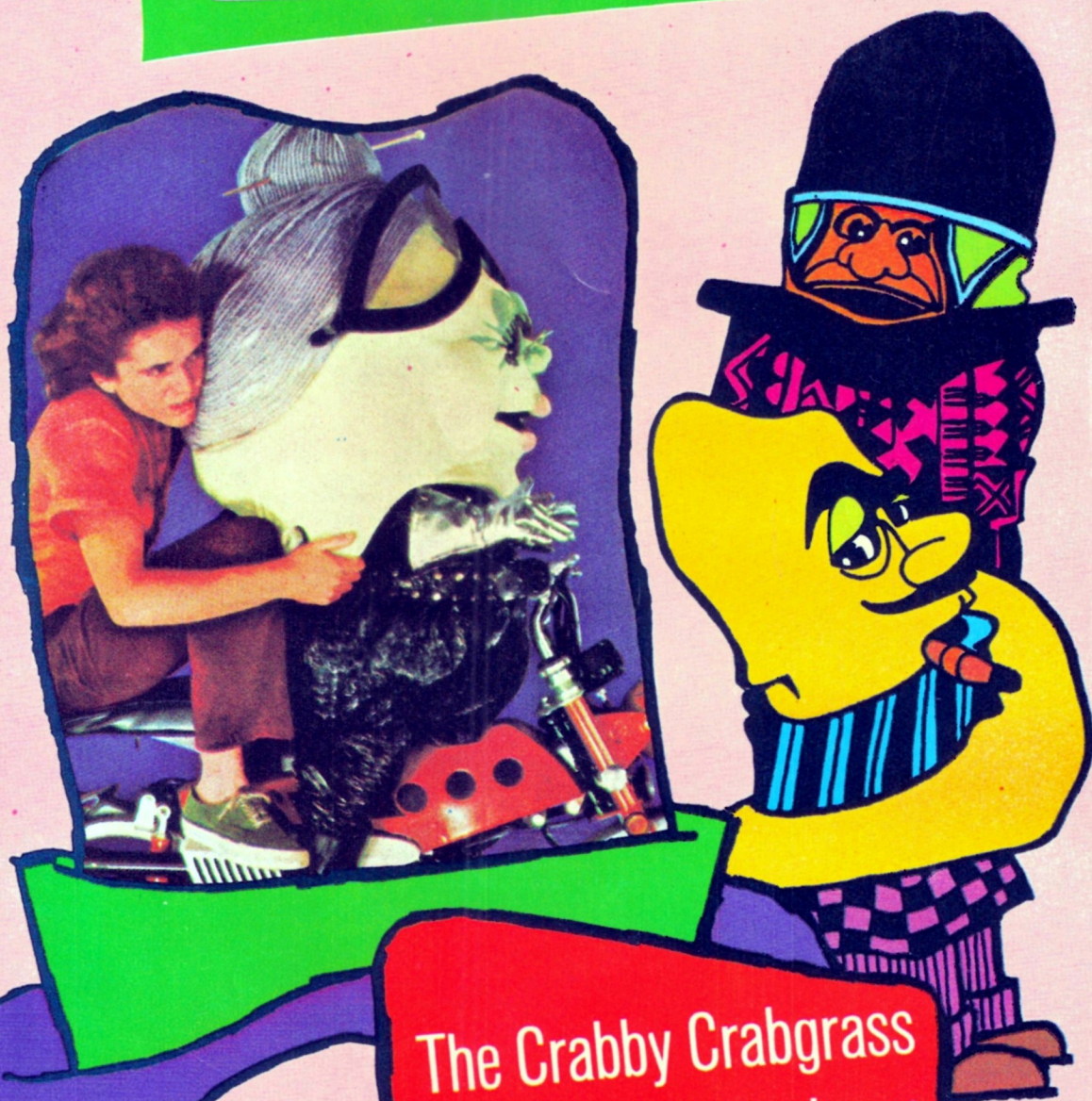
LIDSVILLE

15c



®

Lidsville



The Crabby Crabgrass
The Calico Conspiracy

DO YOU NEED EXTRA MONEY?

BIG VALUE!

FLOWERS-IN-THE-ROUND
ALL OCCASION ASSORTMENT
18 really deluxe large
round cards. Excitingly
different



It costs you nothing to try

\$100.00 IS YOURS

for selling only 100 boxes of our famous Flowers in the Round All-Occasion Assortment. You make \$1.00 for selling 1 box, \$10.00 for 10 boxes, etc. You can make even more money showing our 64-page all color catalog of marvelous gift and household items. A few dollars or hundreds of dollars — it's yours. Just call on neighbors, friends and relatives in your spare time.

Cut out entire Business Reply Coupon Below — mail it today

— and we will send you immediately, leading Greeting Card Box Assortments on approval — plus FREE money making catalog. No experience necessary.

NEW!

FUN-TASTICS
ALL-OCCASION ASS'T.
10 colorful, whimsical
cards excitingly
different. More like a
gift—Great to frame.

CUT OUT ENTIRE
BUSINESS REPLY
ENVELOPE AT RIGHT

FILL IN
COUPON-ENVELOPE
FOLD OVER FIRMLY
SEAL (PASTE OR TAPE)
AND MAIL TODAY

No stamp Necessary

Last year some folks made only \$25 to \$50 while others made \$150—\$250 —\$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys greeting cards.



**8-DRAWER MAHOGANY
COASTER CABINET**
Handsome miniature
accessory holds
8 full-size coasters.
Hand-rubbed
finish resembles
heirloom chest.

IT COSTS
YOU
NOTHING
TO TRY



MAGIC "MAGNETIC" PHOTO ALBUM
20 page "self sticking" large family
size album holds photographs without
glue—paste— or corner mounts.



FREE
64 PAGE
FULL COLOR
CATALOG
OF 300 CARD
AND GIFT
ITEMS



Cut Along Dotted Line-Seal (Paste or Tape) and Mail

CHEERFUL HOUSE DIVISION OF BEVIS INDUSTRIES, INC. White Plains, N.Y. 10606

Dept. C-13

CHEERFUL HOUSE
Westmoreland Avenue
White Plains, New York 10606

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

City _____ State _____ zip Code _____
Apt. _____ NO. _____
Address _____
If writing for an organi-
zation, give its name here
DO NOT CUT HERE JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

I want to make extra money. Please rush me immediately your all-occasion Greeting Card box assortments on approval for 30-day free trial plus FREE 64-page Full-Color Catalog of money-making Gifts and Cards. With these cards and samples, I will be able to start making money the day my sales kit arrives. Sales kit may be returned without cost or obligation. As a Cheerful Dealer, I will also continue to receive additional FREE catalogs, money-making literature, special offers PLUS seasonal samples on approval as they become available.

Fill in your name and address below—No stamp necessary

☐ Mr.
☐ Mrs.
☐ Miss

Please Print

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE
CHEERFUL HOUSE, DEPT. C-13
White Plains, New York 10606

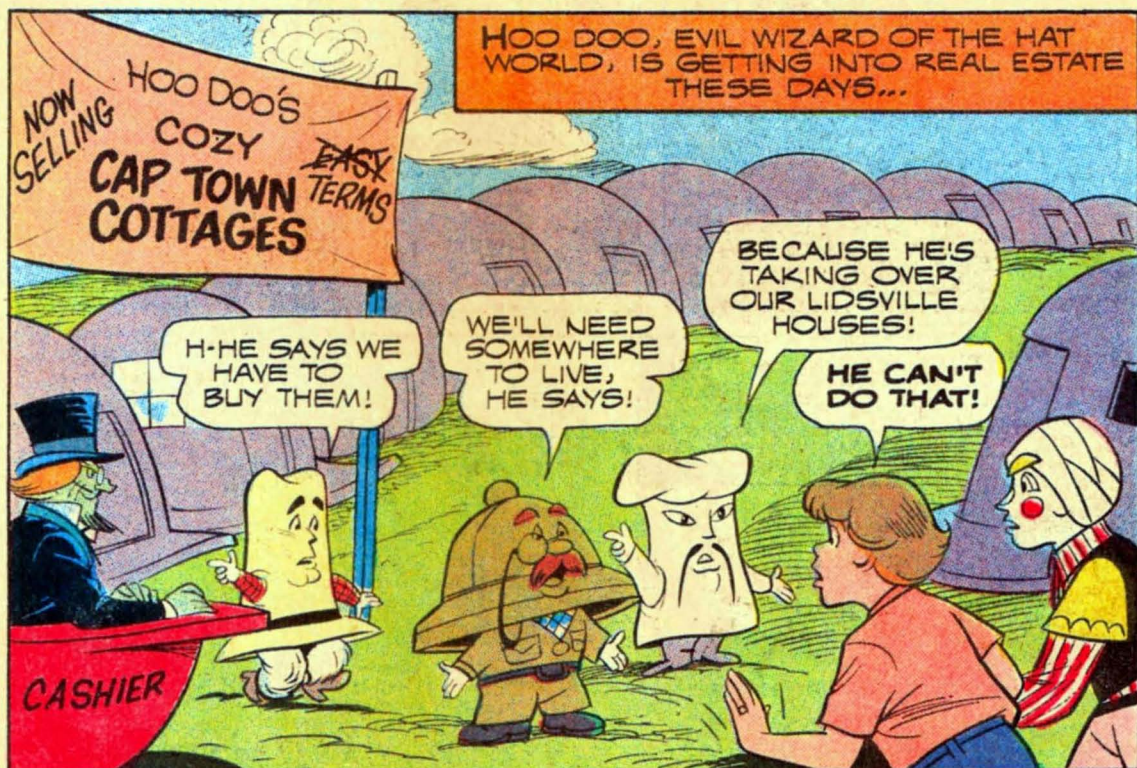
YES, RUSH MY ALL-OCCASION SAMPLE KIT



Cut Along Dotted Line

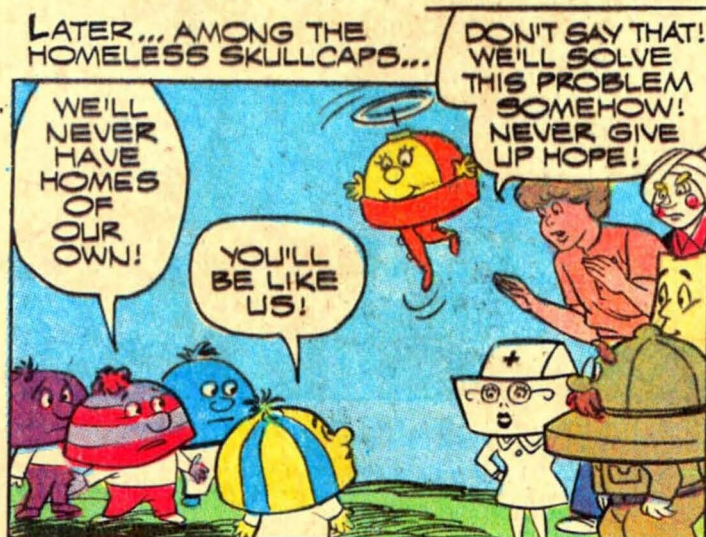
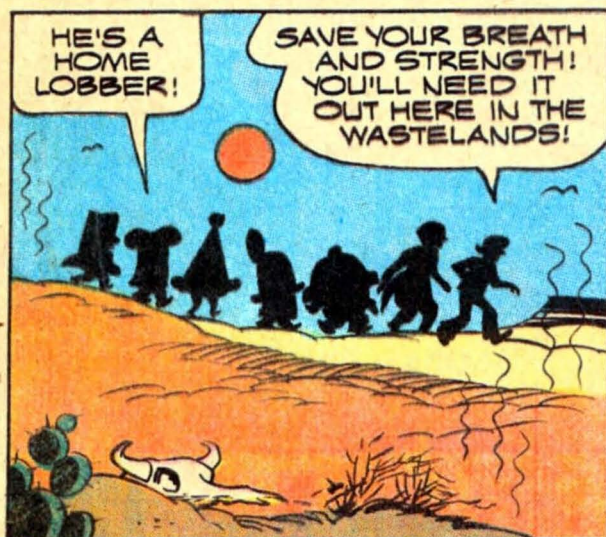
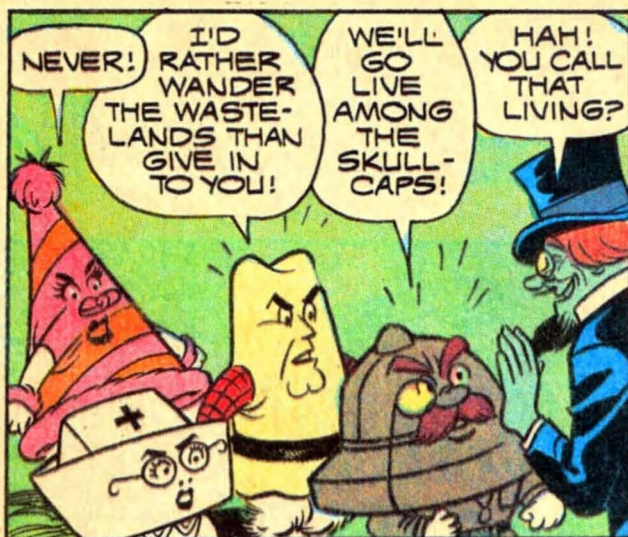
Lidsville

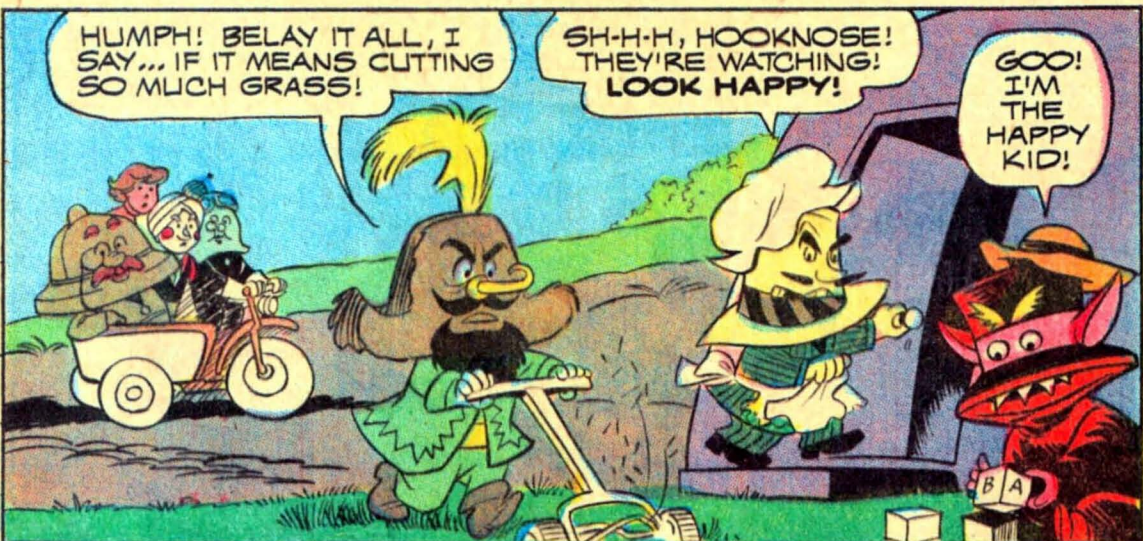
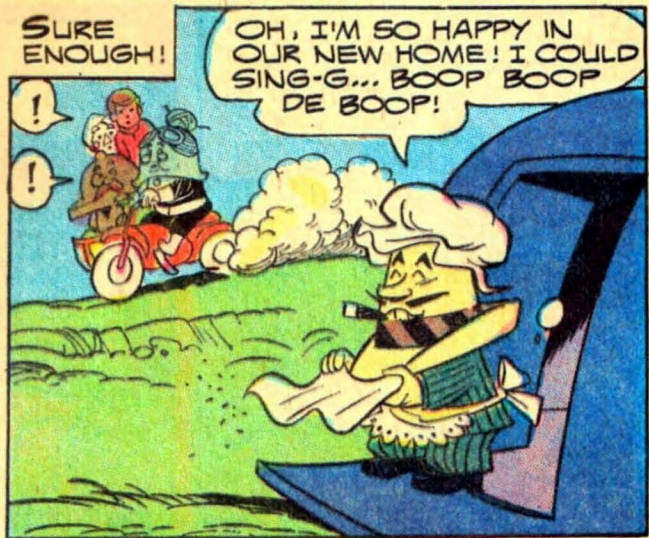
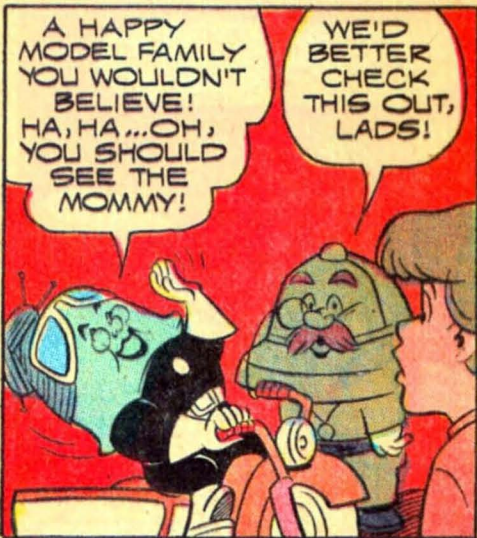
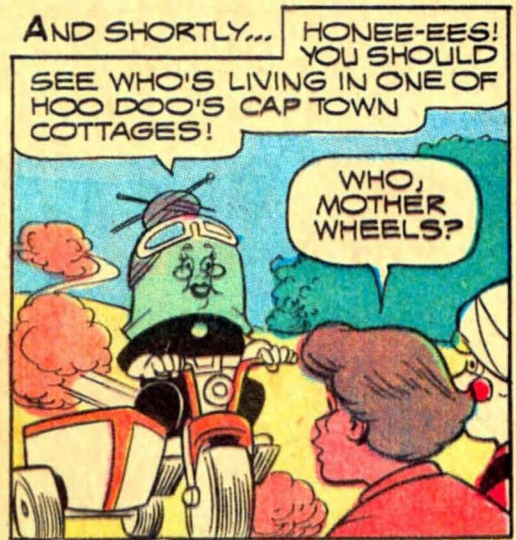
THE CRABBY CRABGRASS

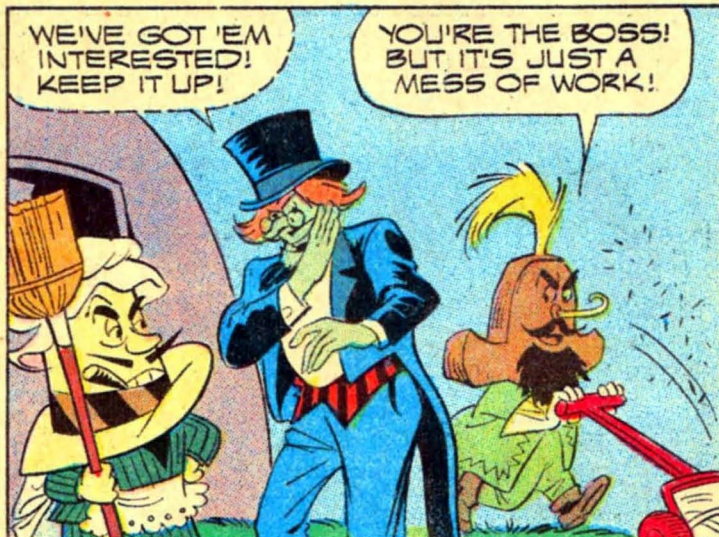
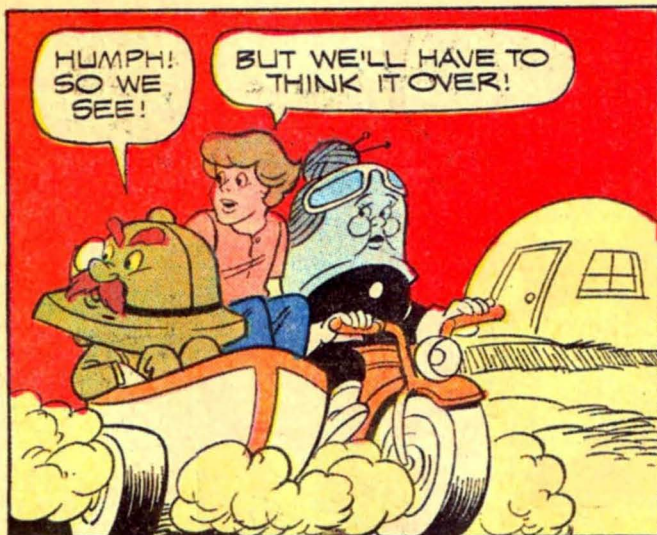
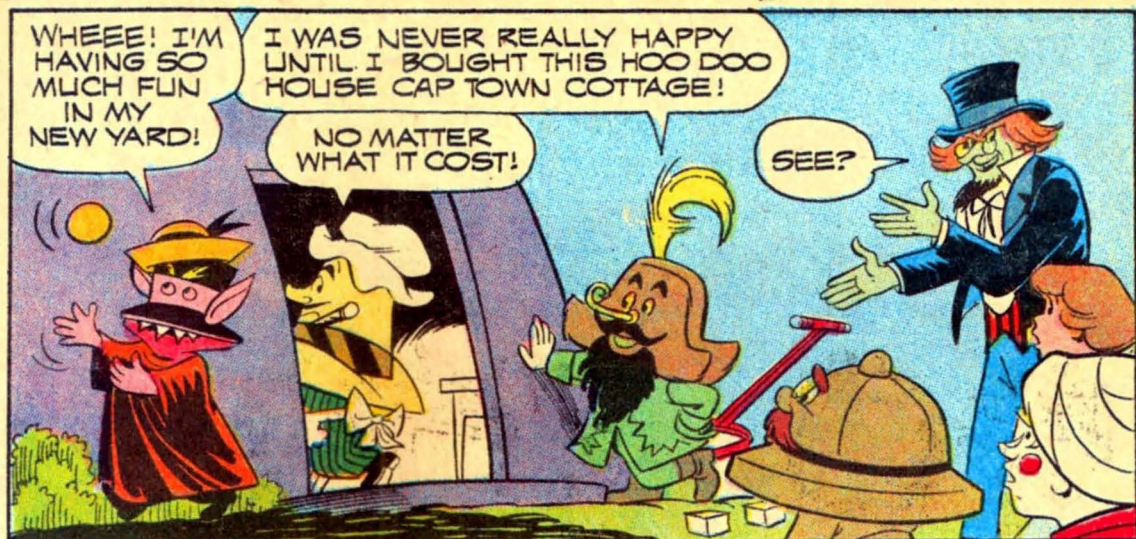


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GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY 69c

EACH FOR 3 OR MORE

75c EACH WHEN ORDERED SEPARATELY.

PAY ONLY 69c EACH FOR 3 OR MORE.



1. Peace Symbol 2. Stop 3. Psychedelic Love 4. Bunny 5. Survival (Ecology) 6. Gas Mask 7. Peace Flag



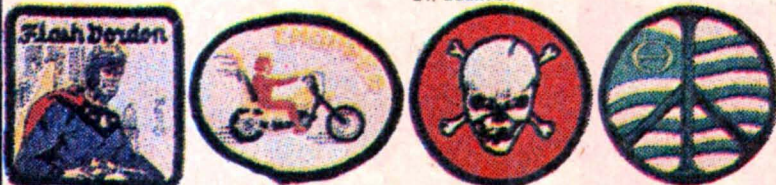
8. Peace 9. Life Symbol 10. Pollution Skull 11. Black Is Beautiful 12. Cobra 13. Help! I Need Lovin' 14. Peace Slogan



15. Life Slogan 16. Peace Sargeant 17. Woodstock Dove 18. Soul Power 19. Olympic Drinker 20. Roadrunner 21. Willy Coyote



22. Eye Spy 23. STP 24. Budweiser 25. All American Patch 26. US Flag 27. Confederate Flag



28. Flash Gordon 29. Chopper 30. Skull and Crossbones 31. Ecology Peace Flag

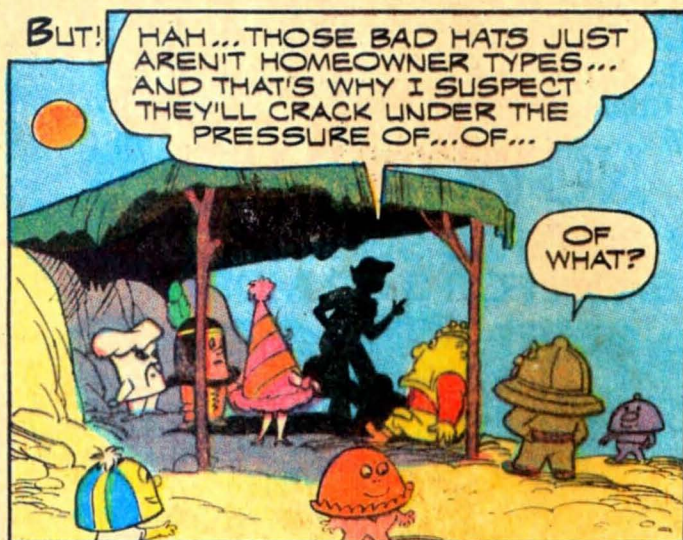


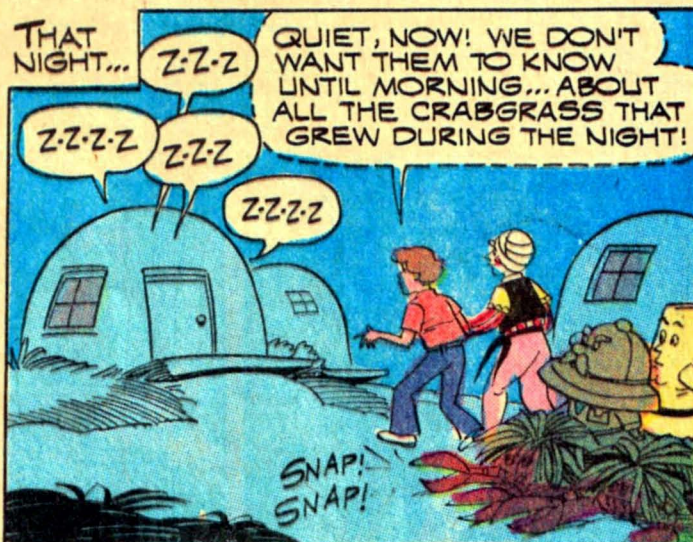
32. Popeye 33. Felix 34. Happy Face 35. Beatle's Sgt. Pepper

Mail Orders to: GANDOLF PRODUCTS CO., P.O. Box 38, Dept. GK-31 New York, N. Y. 10022

SPEEDY ORDER FORM	
RUSH FOLLOWING EMBLEMS TO ME: (Order by number only)	
(Allow 2 to 4 Weeks For Delivery)	

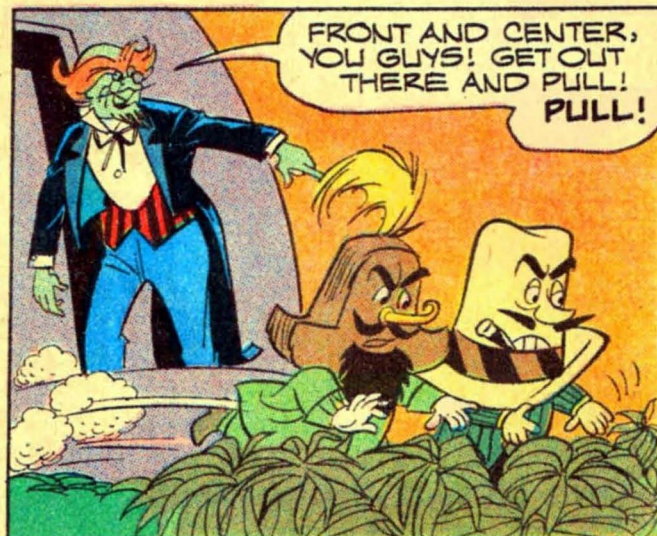
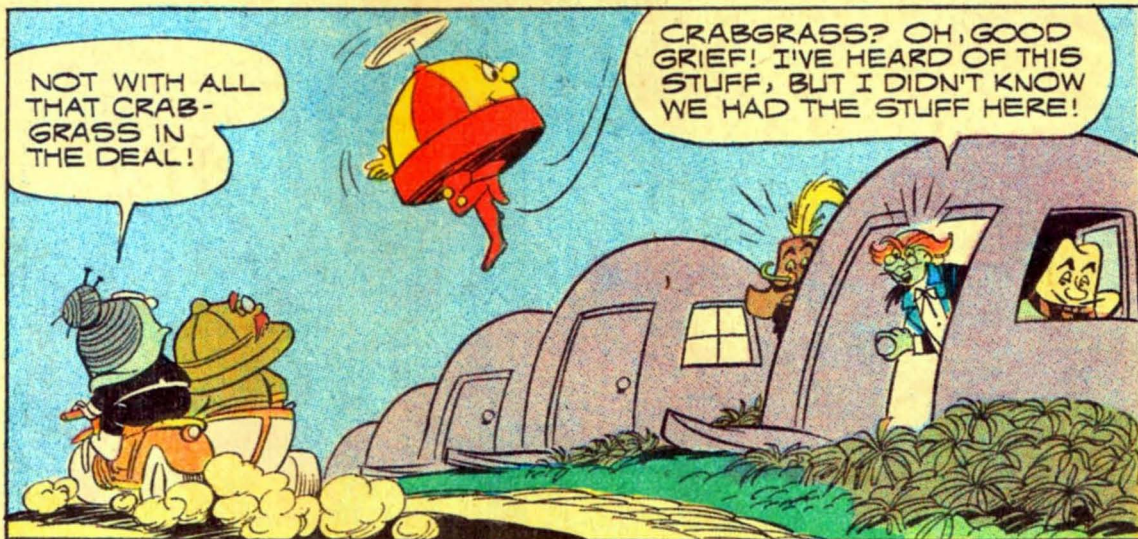
75c EACH 3 or more, each 69c	
HANDLING	.35
Add 4% IN NEW YORK	\$
TOTAL	
PRINT NAME _____	
ADDRESS _____	APT. NO. _____
CITY _____	STATE _____ ZIP _____
Gandalf Products Co., Dept. GK-31 P.O. Box 38, New York, N.Y. 10022	

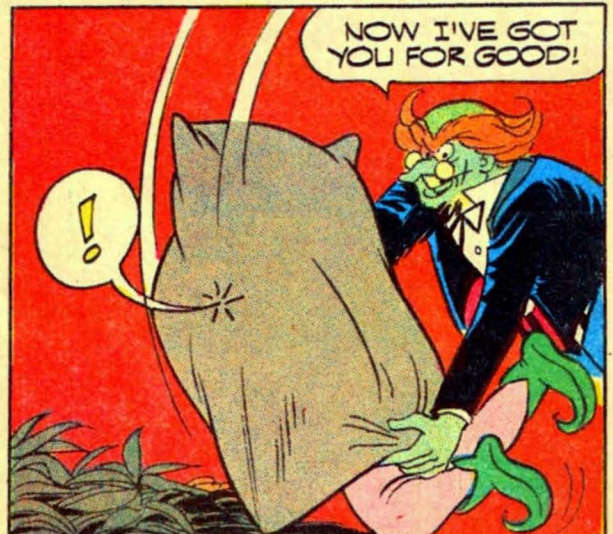
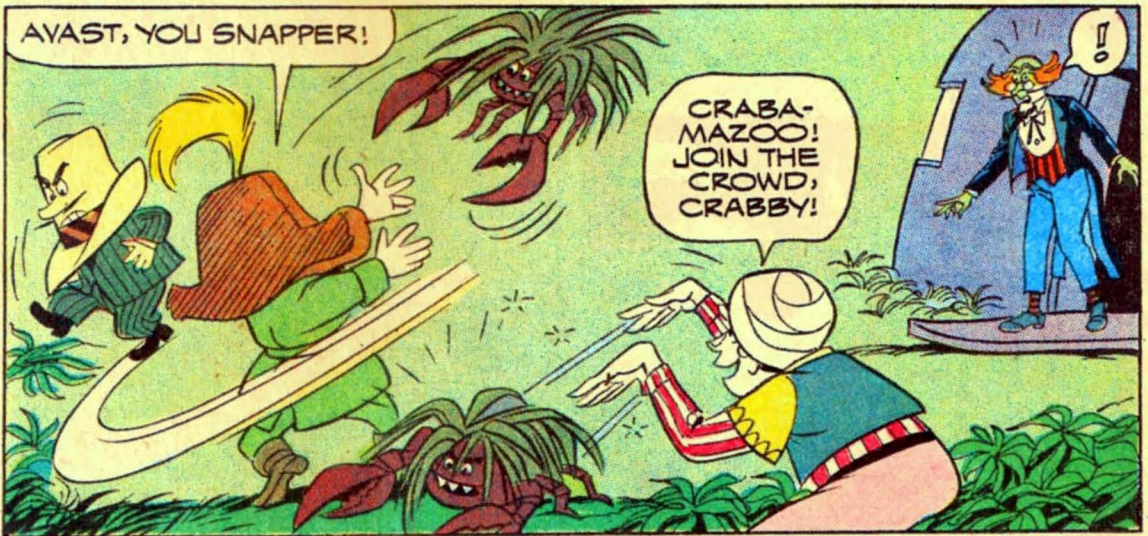
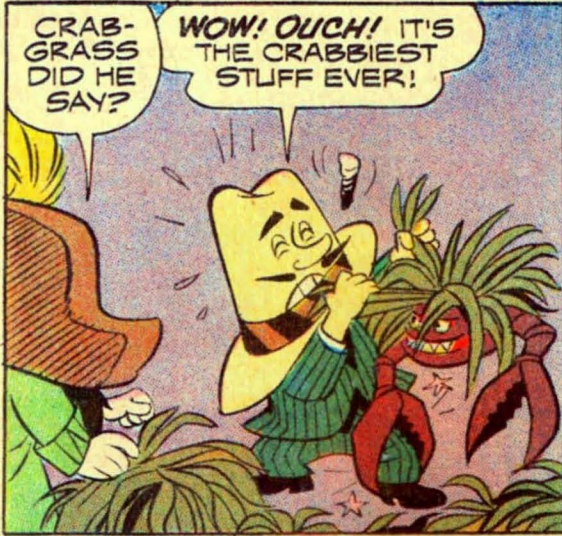




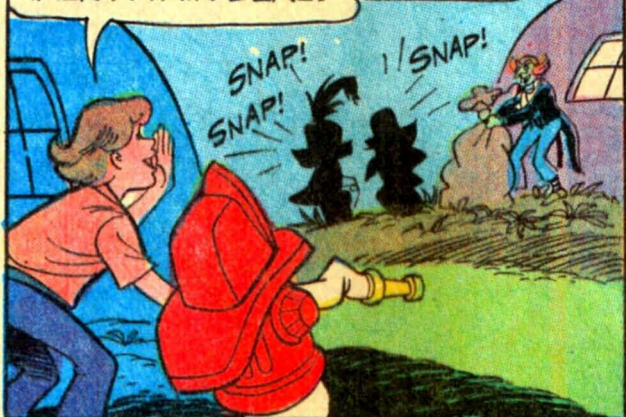


THEN, WHEN MORNING
COMES...





HA-HA! HAVE FUN WITH THE CRAB-GRASS, HOO DOO! AND GIVE US A CALL WHEN YOU'RE READY TO TALK A FAIR DEAL!

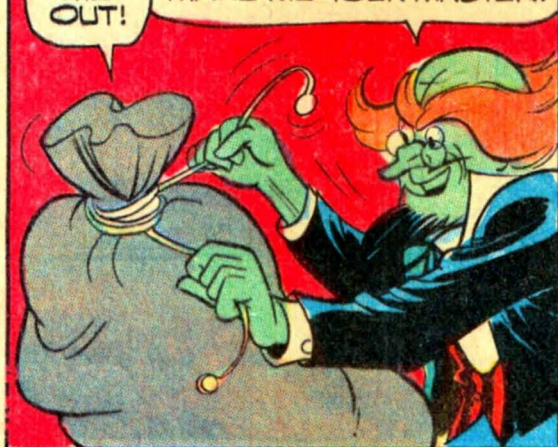


DON'T LAUGH, KIDDO! BECAUSE RIGHT NOW I HAVE YOUR GENIE IN MY **SILVER-LINED SACK**... FROM WHICH NO GENIE MAGIC CAN ESCAPE!



LET ME OUT!

NOT UNTIL I GET THE MAGIC RING THAT WILL MAKE ME YOUR MASTER!

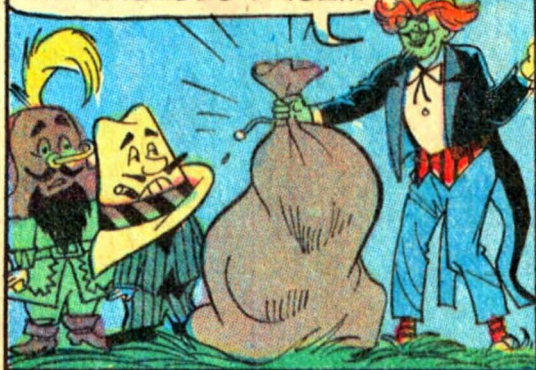


NO, MARK! DON'T GIVE HIM THE RING!

IF YOU DON'T, BOY, NEITHER OF US WILL HAVE HIM!



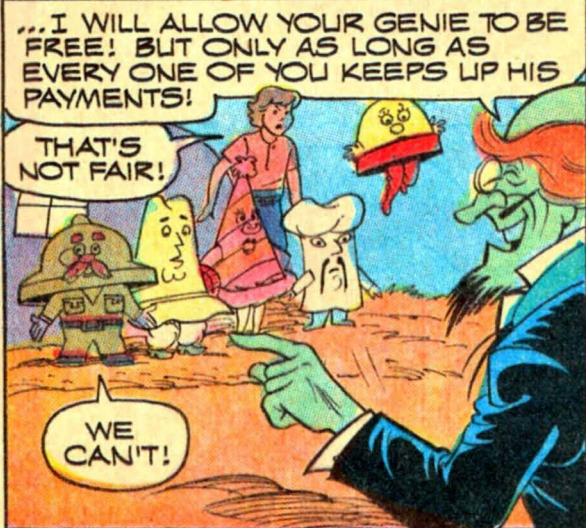
BUT BEFORE I CAST HIM TO THE INESCAPABLE DEPTHS OF THE SEA, I OFFER YOU ONE ALTERNATIVE! IF EVERYBODY BUYS A COTTAGE AT MY OUTRAGEOUS PRICE...

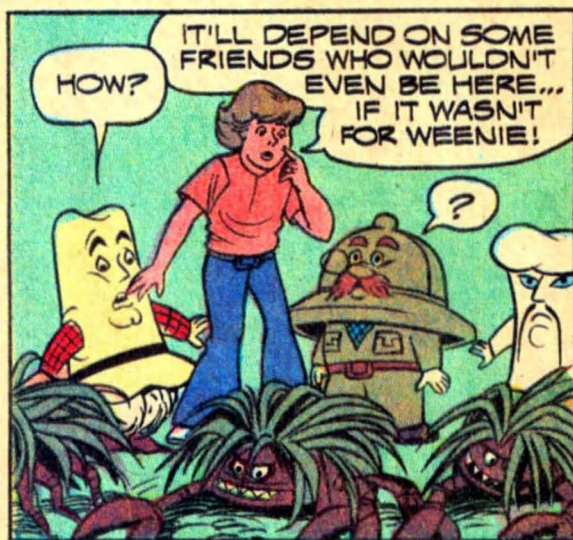
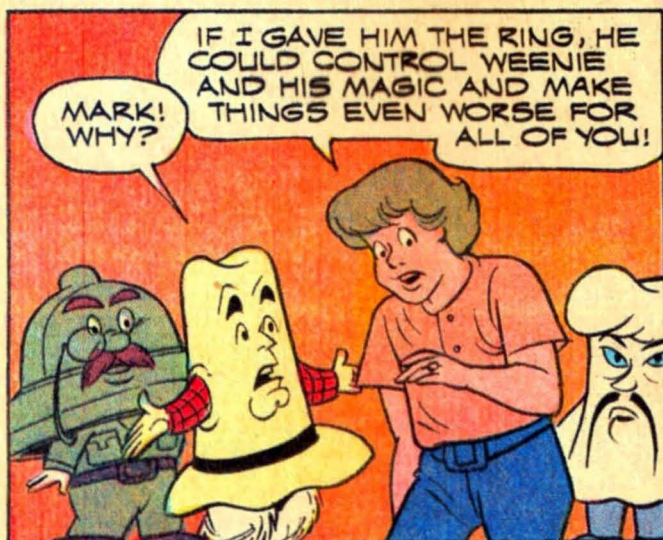


...I WILL ALLOW YOUR GENIE TO BE FREE! BUT ONLY AS LONG AS EVERY ONE OF YOU KEEPS UP HIS PAYMENTS!

THAT'S NOT FAIR!

WE CAN'T!





ORDER BY MAIL SPECIALS

SORRY, WE CANNOT SHIP ORDERS FOR LESS THAN \$1.00



50 BIKE DECALS. A terrific assortment of big, colorful decals to dress up your bike, models, luggage, etc. All different — every one a real beauty. Special bargain offer — worth over \$2.00. Easy to Apply!

Order No. BD50 \$1.00



250 MAGIC TRICKS. Shows you how to amaze & mystify your friends! These magic tricks are amazing — sensational — absolutely fabulous! Every trick fully explained! You can easily do every trick! Nothing Else to Buy!

Order No. MT250 50¢



300 CRAZY SIGNS. Printed on gummed labels... to decorate your books, etc. These zany signs & slogans will give you and your friends lots of laughs! They're strictly "nutty"... a real bargain, too. Send for them today!

Order No. GS300 \$1.00



500 ASSORTED PENNANTS. Includes all the top BASEBALL teams, FOOTBALL teams—and all the popular COLLEGES... printed on gummed label "stick-ons" that you paste on anywhere. Big bargain offer — only \$1.00 for complete set.

Order No. GL350 \$1.00



COMIC FELT PATCHES. Grab-bag assortment of brilliant, full color comic designs printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer.

Order No. FP11 \$1.00



OVER 500 STICK-ONS. Grab-bag assortment of colorful gummed label stick-ons (various shapes & sizes) of Peace Symbols, American Flags and Ecology Signs. Tell 'em where you're at—by decorating your letters, notebooks, etc. Only \$1.00 for the complete set.

Order No. PS503 \$1.00

FREE
Over 1001 Free Items
Yours for the Asking

Imagine! This unbelievable book (a big 64 pages) actually tells you where to write for hundreds of \$\$\$ worth of free items by simply writing and asking. There's no catch to it... you receive valuable samples, coins, foreign stamps, books, how-to-manuals, etc... fabulous free items for children, teens, men, women — everyone.

Order No. TF1000 50¢

"Complete Writing Kit" includes 64 pg. Things Free Book, (2) Pens and pre-printed "Request" Post Cards (Order #KT32).

SAMPLES
BOOKS, STAMPS, ETC.



BE A MILLIONAIRE. Send for this big grab bag of TEN MILLION DOLLARS (\$10,000,000.00) in old U.S. Gold Banknotes! They're phoney of course, but look real. These great "forgeries" will fool everyone — except your banker!

Order No. ML66 50¢



400 CRAZY LABELS. They're wild! You get over 400 assorted zany slogans & funny sayings printed on gummed label "stick-ons". They're strictly nutty. Terrific for dressing up your letters, school book covers, etc.

Order No. KL400 \$1.00

THE FUN HOUSE • BOX 1225-W • NEWARK, N. J. 07101

Please Add 25¢ Shipping To Each Order



Scary, Life Size MONSTER GHOST

Obeys Your Commands!

RISES, JUMPS, DARTS,
FLOATS IN AIR!

OVER 7 FEET TALL ONLY \$1.00

Eyes
Glow
in Dark!

This chiller — thriller acts as though alive. Make him obey your commands even when you are as far as 100 feet away. Make him dance to music, too. A real terror,

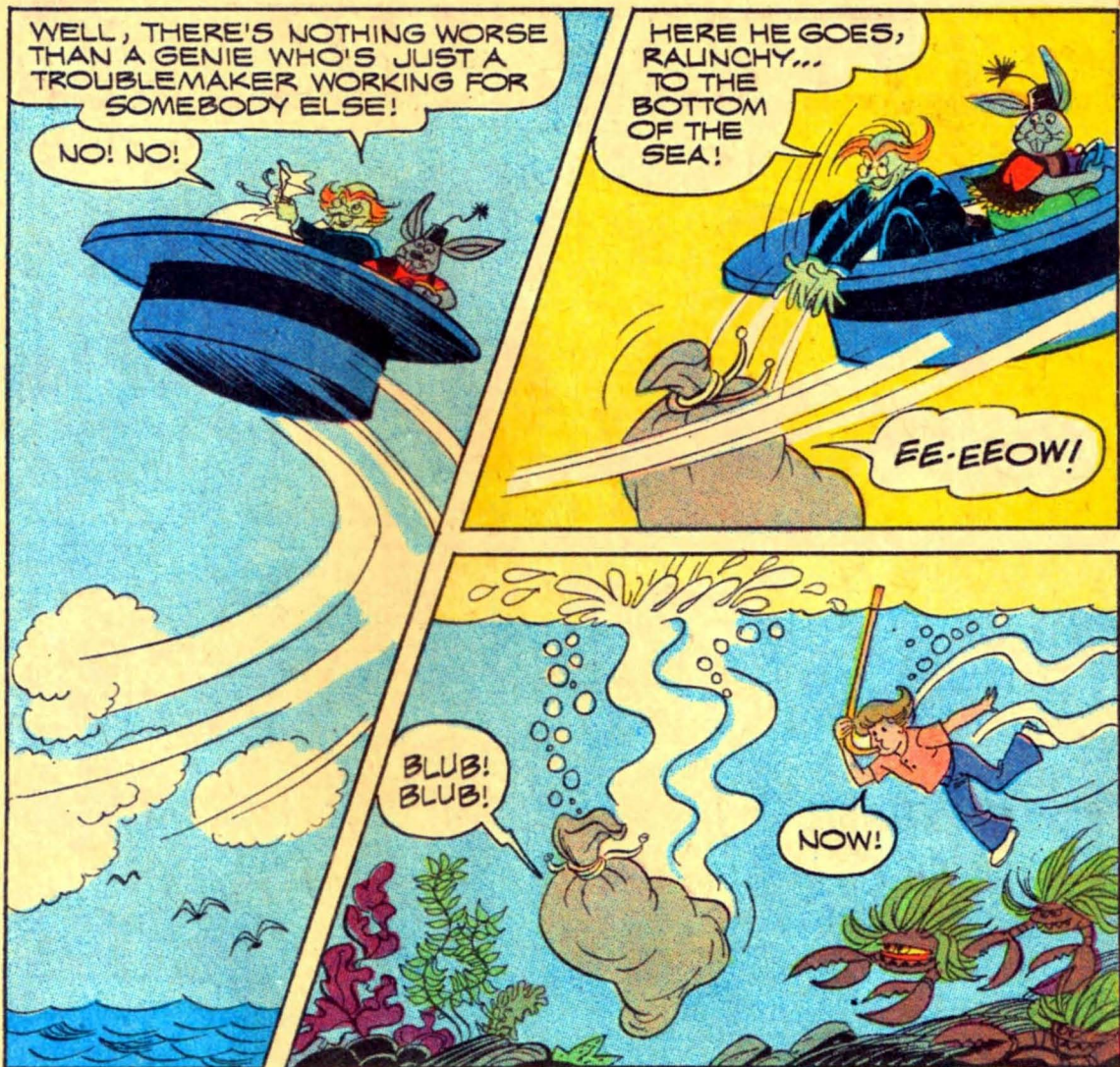
giant sized — horrible and sinister — of durable polyethylene. Amaze your friends. Loads of fun indoors and outdoors.

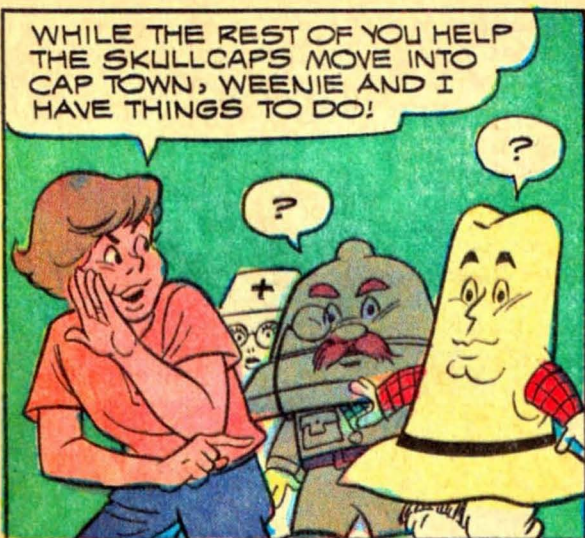
Peeping Skeleton Hands FREE with Order.

Truly amazing! They move and glow in dark, too. Pops right out of your pocket and crawls up your shirt, sweater—coat etc. Money back guaranteed if not thrilled. Add only 35¢ for postage and handling.

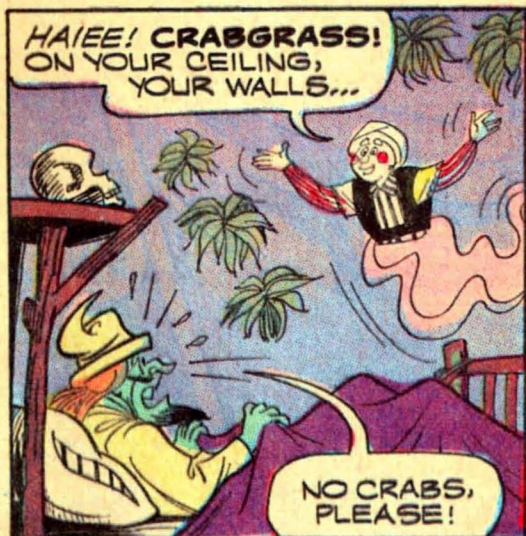


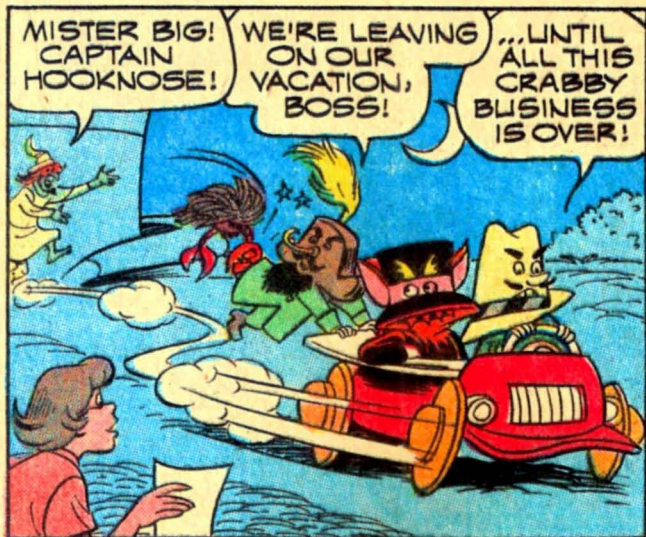
MELTON CO., Dept. 203,
P. O. Box E, Miami Beach, Fla. 33139



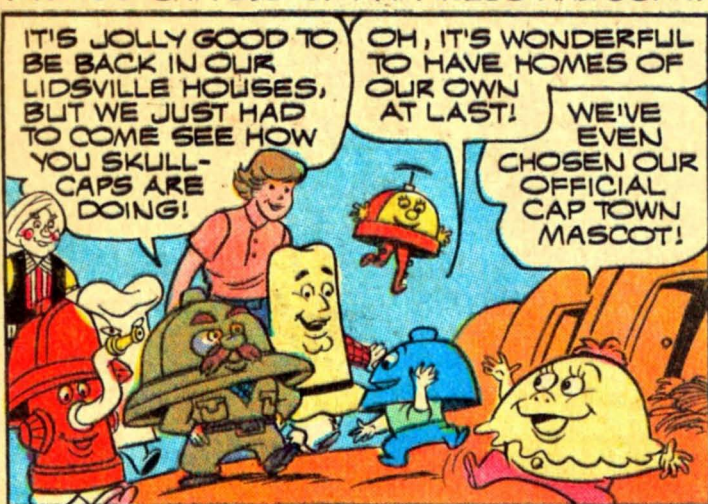


THAT NIGHT, HOO DOO HAS AN UNEXPECTED VISITOR...





AND SO CAPFULS OF HAPPINESS ARE BORN!



Flying Helicopter
Goes Over 100' High!
Only \$1.50

Flying authentic replica of helicopter used by armed forces. Gunt 16" wing spread. Goes over 100 feet high. High impact plastic. Unlimited life.

2068. Flying Helicopter.....\$1.50

Electric Laughing Bag
Bursts with laughter. Happy, hysterical, noisy and noisy. Battery operated. Lasts indefinitely.
3070.....\$2.95

Psychic Light Bulb
Only \$1.00

Open objects, pictures, rooms that "turned on" color, psychedelic black light effect. 40 watt. 110 volt. Long lasting bulb. Fits any socket. Flasher makes light blink every few seconds.

4369. Psychic Light Bulb.....\$1.00 each
6112. Flasher.....\$1.00 each

FINE QUALITY, COLORFUL, CLOTH PATCHES
Only 75¢ Each-Special Price, 5 for \$3.00

Dazzling color, silk-like embroidered emblems. Permanent color, completely washable. Wear on jackets, shirts, pants, jeans, vests, etc. Durable. All about 3". Order by number under each emblem. 75¢ each. Special price, 5 for \$3.00

Powerful Pocket SHRIEK
ALARM

Almost break 'em down with sound. 8 Power. Terrific power yet as small as fountain pen. All metal. Chrome finish. Reverse and use as microphone magnifying 900 times!

9078. Shriek Alarm.....\$1.95

PEDOMETER
Measures How Far You Walk or Run!

Measures distance you walk. Fun & useful for bikers, joggers, golfers, etc. All metal. Easy-reading dial. Reset anytime.

8001. Guaranteed—Only.....\$1.00

X-RAY VISION
Scientific Wonder. It can't be true, but look for yourself!

Grandest wonder of the century! Apparently see bones thru skin, see your clothes, etc. Amaze and entertain everyone! Regular use gives you built-in optical device.

3762. XRAY Vision Only.....\$1.00

U-Control 7-Foot Life-Size GHOST
Only 95¢

Obera Commands Indoors & Outdoors Acts Life-Like!

Suits 30 to 40 feet or more in air. You control in secret. Control in pocket, ready to operate. Ribes, Fall, Flirts, Dances, Spooky Effects. 7-foot head & body, white shadow, secret control.

3747. U-Control Ghost.....\$95

Live Sea-Monkeys
Watch a family of Sea-Monkeys in only 5 minutes. Born alive so they can raise an entire family in ordinary glass of water (only three quarters of inch when fully grown). Easy to care for. Watch them anytime, chase each other in playful game of tag. FREE Illustrated "Instant Life" handbook of tricks, training and amazing history of Sea-Monkeys. PL25 a FULL YEAR'S SUPPLY of special Sea-Monkey growth food. Guaranteed.

3760. Complete set only.....\$1.00

Black Light Bulb
Psychic, Fluorescent Effects. Only \$1.95

Black Light (invisible ultra violet ray bulb). Makes objects, posters, paints, make-up, minerals, etc. fluoresce in dark in brilliant, fire-like colors. Create "psychic" "turn on" and "supernatural" effects. More structural than white light. Use with PLASMER for wild, psychedelic, blinding effects.

6316. Black Light (2 or more, \$1.50 each).....\$1.95
6112. Flasher.....\$1.00

WORLD RECORDS
The world's strangest facts. Word duster? Longest? Tallest? Richest? Shortest? Most children? etc., etc. The only book to answer all your questions about the spectacular facts of man and the wonders of the universe. New enlarged edition. Size: 6 1/2" x 9 1/2".

6166. World Records.....\$1.50

Psychic Light Bulb
Only \$1.00

Open objects, pictures, rooms that "turned on" color, psychedelic black light effect. 40 watt. 110 volt. Long lasting bulb. Fits any socket. Flasher makes light blink every few seconds.

4369. Psychic Light Bulb.....\$1.00 each
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EX-LAX
7271.....\$1.00
7272.....\$1.00
7273.....\$1.00
7274.....\$1.00
7275.....\$1.00
7276.....\$1.00
7277.....\$1.00
7278.....\$1.00
7279.....\$1.00
7280.....\$1.00
7281.....\$1.00
7282.....\$1.00
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7294.....\$1.00
7295.....\$1.00
7296.....\$1.00
7297.....\$1.00
7298.....\$1.00
7299.....\$1.00
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POCKET SPY TELESCOPE
Magnifies 64 times area. 8 Power. Terrific power yet as small as fountain pen. All metal. Chrome finish. Reverse and use as microphone magnifying 900 times!

6724. Super Spy Scope.....\$1.95

POCKET RADIO
Pocket self-powered radio with full range dial tuner. Ready to operate. Nothing to plug in. No batteries. Runs forever at an cost. Listen to radio school, at home anywhere. Private telephone included. Size of cigarette package 3 1/2 x 2 1/4".

6086. Pocket Radio.....\$1.95

TWO HEADS NICKEL
Real nickel with heads on both sides. Fun & useful for kids, collectors, etc. All metal. Easy-reading dial. Reset anytime.

8001. Guaranteed—Only.....\$1.00

MONEY BACK GUARANTEE
8' & 16' BALLOONS

Capable of Tremendous lifting power. Deterioration in g stunts, ad- vertising, etc. See for miles.

3030. 8 ft. (24 ft. around).....\$1.95
3032. Super 16 ft. (almost 52 ft. around).....\$9.95

"Throw Your Voice"
Do amazing bird and animal imitations easily. Your instrument fits in mouth out of sight. Learn weightlifting, throw your voice into box, next room, under bed, make dummy talk. Food everyone! Complete instructions with VENTRILO or DOUBLE THROAT.

1030. Ventrilo Outfit.....\$5.00

BE A GIANT KILLER
Beat U.S. Bullies. SECRETS OF ORIENTAL FIGHTING Over 200 pictures make it easy for YOU to be a giant killer. Includes Judo, Karate, Ju Jitsu, Aikido, Ninjitsu, Tai Chi, etc. Complete instructions with VENTRILO or DOUBLE THROAT.

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Black Light Bulb
Psychic, Fluorescent Effects. Only \$1.95

Black Light (invisible ultra violet ray bulb). Makes objects, posters, paints, make-up, minerals, etc. fluoresce in dark in brilliant, fire-like colors. Create "psychic" "turn on" and "supernatural" effects. More structural than white light. Use with PLASMER for wild, psychedelic, blinding effects.

6316. Black Light (2 or more, \$1.50 each).....\$1.95
6112. Flasher.....\$1.00

POLICE HANDCUFFS
Regulation size and style. Heavy duty, steel. Comes with lock and keys. Chrome plated.

9043. Set Postpaid.....\$2.50
9048. Leather Handcuff Case.....\$1.25

SECRET BOOK SAFE
Look like attract- ing home book, but opens to reveal combination lock safe. Keeps valuable papers, jewelry, money, etc. hidden away. 4 x 11 1/2".

4012. Price Postpaid.....\$1.25

Fake Blood
So real looking it's scary. Ideal for Halloween costumes, and all kinds of gory, gory, horror effects, etc. Just like the kind used on TV and in the movies. Big tube and lasts. Fast! Fast! Fast!

2180. Giant Tube Quince.....\$1.00

Disgusting Mess Joke
Gross-out! Fake vomit and realistic, realistic Dog Mies. When you can't think of the right words to impress a girl.

8556. Messy Mouth Set.....\$1.00

"War Hero" Medal Set
14 pieces. Only \$1.00. Decorate jacket, coat, shirt with greatest collection since World War II. Authentic replicas including 4 bronze medals, gold & silver military insignia all the way up to general. Flashy polished metal with pin & clasp.

8556. Military Medal Set.....\$1.00

Sun Battery & Solar Cell
Generates electricity from sunlight. Powers radio, lights, etc. No batteries necessary. Also use as a power cell for electronic eye. Turn lights on or off, operate electronic appliances, open or close doors, etc. Get several for added power.

4031. Set of 2, 85¢.....\$1.00

Learn Self Defense
Fear No Man! Learn Judo, Judo, Boxing, Wrestling, Muay Thai, Karate, etc. Tricks. Well illustrated, easy to understand paper covered books. Up to 95 pages long. Special offer, all 6 for \$1.95.

1260. 60 Tricks of Self Defense.....\$5.00
1261. 60 Tricks of Self Defense.....\$5.00
1271. How to Box.....\$5.00
1264. Police Jiu-Jitsu.....\$5.00
1268. Judo Book.....\$5.00
1267. Professional Wrestling Methods.....\$5.00

Midget Microphone Transmitter
Tiny carbon microphone picks up sounds almost anywhere. Use as sound detector, phone pick-up, amplifier, telephone, etc. Complete except for battery & earphone or speaker. Instructions, experiments included.

2988. Midget Carbon Microphone.....\$1.00
2970. Earphone, each.....\$1.00

High School Graduation Ring
Only \$1.00! Celebrate America's Men's Military Style Ring with Inlaid Red Ruby. Sparkles with brilliant red fire. Heavy mounting with raised "HIGH SCHOOL" in pop- old. American Eagle on each side. Antique gold-like finish. Sizes 7 through 12.

6316. Graduation Ring.....\$1.00

SURPRISE PACKAGE
Pleasant surprise & bargain. Fun or useful. Includes new samples, factory surplus, special novelties, etc. Most worth much more. Money back if not delighted.

2987. Surprise Bargain.....\$1.00
2983. Super Surprise.....\$2.95

1001 THINGS FREE
Get FREE articles, novelties, books, stamps, coins, share tickets, games, films, products, maps, toys, food drug samples, science materials, records, jewelry, hobbies, travel info, etc. No money! Directories of over 1000 free offers with names and addresses.

4037. Full Size - Wild Card Man.....\$2.95
4717. Full Size - Monkey.....\$2.95
4620. Full Size - App.....\$2.95

WITH HAIR!
"Cameo" Life-Size, hairless! Train along robber. Clings when worn. Amazingly realistic.

4637. Full Size - Wild Card Man.....\$2.95
4717. Full Size - Monkey.....\$2.95
4620. Full Size - App.....\$2.95

Comic Bald Head Rubber Mask
Change in seconds to "balding" bald head! Look like old man. Fits over head above eyebrows, over forehead, around ears and back down to neck.

4636. Old Bald Head.....\$1.00

Air Car
Rides On Air!
New AIR CAR glides like magic above table tops, floors, sidewalks, EVEN WATER! To transport bulky items along in invisible air cushion AT YOUR COMMAND. With no visible means of support. Steady, 10" collected air of the future with bubble passenger compartment. Push button control. Remote battery power pack (batteries not included).

7656. Air Cushion Hover Craft.....\$3.50

Laser
Build a working laser projector model. Discover the power source of the future. Easy to read diagrams, instructions, explanations into principles of lasers with accompanying parts lists.

1436. Laser Project Model.....\$2.00

HERCULES WRIST BAND
75¢
Gives wrist, grip and arm more power. Relieves strain on wrist. Concentrates muscles. Adjustable. Double strap. Get two for both arms.

2112. Set of 2.....\$1.25

Learn Self Defense
Fear No Man! Learn Judo, Judo, Boxing, Wrestling, Muay Thai, Karate, etc. Tricks. Well illustrated, easy to understand paper covered books. Up to 95 pages long. Special offer, all 6 for \$1.95.

1260. 60 Tricks of Self Defense.....\$5.00
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1271. How to Box.....\$5.00
1264. Police Jiu-Jitsu.....\$5.00
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Midget Microphone Transmitter
Tiny carbon microphone picks up sounds almost anywhere. Use as sound detector, phone pick-up, amplifier, telephone, etc. Complete except for battery & earphone or speaker. Instructions, experiments included.

2988. Midget Carbon Microphone.....\$1.00
2970. Earphone, each.....\$1.00

High School Graduation Ring
Only \$1.00! Celebrate America's Men's Military Style Ring with Inlaid Red Ruby. Sparkles with brilliant red fire. Heavy mounting with raised "HIGH SCHOOL" in pop- old. American Eagle on each side. Antique gold-like finish. Sizes 7 through 12.

6316. Graduation Ring.....\$1.00

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Pleasant surprise & bargain. Fun or useful. Includes new samples, factory surplus, special novelties, etc. Most worth much more. Money back if not delighted.

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Stop Watch 98¢
IMPORT BARGAIN - WHILE THEY LAST. IDEAL STOP WATCH. Excellent split-second timer for measurements of events such as model races, sports, etc. with chain belt. Spring operated. Start and stop buttons. Sweep hand. Calibrated dial. Made to sell for much more.

4091.....\$1.00
2020. Stop Watch.....\$98

Silent Dog Whistle
Nobody can hear except dogs. Inaudible range. Dogs respond instantly as if by magic. Used by dog trainers. 4091.....\$1.00

"Broken Arm" Cast
LOOKS REAL. White molded rubber. Has genuine plastic cast. slips over hand onto wrist and part of arm. On or off in seconds. Either arm.

2665. Price Only.....\$1.25

GROW FLESH EATING PLANTS
Bites Finger. Eats flies & meat! Chews your command when to bite. Grow this plant snap shut on anything finger, pencil, soap. Feeds itself by trapping and eating insects! "Most unusual plant in world's hands." Easy-to-grow indoor house plant. Long white flowers. Grow up to 20 trays, 12" high.

6011. Venus Fly Trap Bulb.....\$1.00

NOT FOR GAMBLING PURPOSES!
Las Vegas Replica. Take a hand with polished silver coin, push insert coin, pull out winning ticket, and watch dial spin. Big percent if you win! Collect money from your bank. Lured in fabulous jewelry store. 6" x 10" x 10".

4082.....\$2.95
16. 16. 16 Slot Games.....\$2.95

LEATHER PEACE RING - ONLY \$1.00
Combines warm natural feeling of genuine leather band with polished silver-plated peace emblem. Beautiful appearance, extremely comfortable. Lured in fabulous jewelry store.

8256. Price Only.....\$1.00

SURPLUS MILITARY EMBLEMS
\$1.25
Ten Different - Only \$1.25
Worth five times as much. New, authentic military shoulder patches, armbands, emblems, awards, etc. Assortment of 10 most popular.

7003. Military Emblems.....\$1.25

Spy "Pen" Radio
Listen Almost Anywhere
Hear SPORTS, MUSIC, NEWS in bar, office, school, etc. Featured on NBC-TV. Wear in pocket like pen. Tiny microphone for remote listening. Self-powered, solid-state circuit. No electricity. No batteries. Plays forever at no cost. Money back guarantee.

7052. Complete, Ready to Play, Postpaid.....\$2.25

Free 1973 Catalog 1600 Novelties
World famous catalog of novelties, pranks, jokes, mod psychedelic items, cloth patches, pens & low gear, bobbin, scientific supplies, fluorescent, photos & books, gadgets, timers,avers, photo & optical goods, jewelry, digests, music film, stamps, coins, games, fortune tellers, radios, kites & accessories, telescopes, and a variety of other supplies, engines, motors, sports, books, games, tools, magic tricks, medals, models, surprise bargains, etc.

YES - I want FREE Catalog. My Name.....
Address.....
City.....
State.....
Zip.....

MONEY BACK GUARANTEE
Please RUSH to me the following things:

How Many	Item Number Only	Total Price
1	1001	\$1.00
1	1002	\$1.00
1	1003	\$1.00
1	1004	\$1.00
1	1005	\$1.00
1	1006	\$1.00
1	1007	\$1.00
1	1008	\$1.00
1	1009	\$1.00
1	1010	\$1.00
1	1011	\$1.00
1	1012	\$1.00
1	1013	\$1.00
1	1014	\$1.00
1	1015	\$1.00
1	1016	\$1.00
1	1017	\$1.00
1	1018	\$1.00
1	1019	\$1.00
1	1020	\$1.00
1	1021	\$1.00
1	1022	\$1.00
1	1023	\$1.00
1	1024	\$1.00
1	1025	\$1.00
1	1026	\$1.00
1	1027	\$1.00
1	1028	\$1.00
1	1029	\$1.00
1	1030	\$1.00
1	1031	\$1.00
1	1032	\$1.00
1	1033	\$1.00
1	1034	\$1.00
1	1035	\$1.00
1	1036	\$1.00
1	1037	\$1.00
1	1038	\$1.00
1	1039	\$1.00
1	1040	\$1.00
1	1041	\$1.00
1	1042	\$1.00
1	1043	\$1.00
1	1044	\$1.00
1	1045	\$1.00
1	1046	\$1.00
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1	1078	\$1.00
1	1079	\$1.00
1	1080	\$1.00
1	1081	\$1.00
1	1082	\$1.00
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1	1084	\$1.00
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1	1099	\$1.00
1	1100	\$1.00
1	1101	\$1.00
1	1102	\$1.00
1	1103	\$1.00
1	1104	\$1.00
1	1105	\$1.00
1	1106	\$1.00
1	1107	\$1.00
1	1108	\$1.00
1	1109	\$1.00
1	1110	\$1.00
1	1111	\$1.00
1	1112	\$1.00
1	1113	\$1.00
1	1114	\$1.00
1	1115	\$1.00
1	1116	\$1.00
1	1117	\$1.00
1	1118	\$1.00
1	1119	\$1.00
1	1120	\$1.00
1	1121	\$1.00
1	1122	\$1.00
1	1123	\$1.00
1	1124	\$1.00
1	1125	\$1.00
1	1126	\$1.00
1	1127	\$1.00
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1	1149	\$1.00
1	1150	\$1.00
1	1151	\$1.00
1	1152	\$1.00
1	1153	\$1.00
1	1154	\$1.00
1	1155	\$1.00
1	1156	\$1.00
1	1157	\$1.00
1	1158	\$1.00
1	1159	\$1.00
1		

KIDS, Roach Designs Are NOW Available As Iron-On Transfers!

DURABLE ★ WASHABLE ★ 100% COLORFAST

Apply to any cotton garment in **ONLY 60 seconds!**



1. Place design face down on garment.
2. Iron firmly for just 60 seconds.
3. Let cool, remove paper from design.

THERE'S YOUR WASHABLE, FADE-PROOF ROACH DESIGN!

How Super-Wild Are You?

Create A ROACH Masterpiece! Use ROACH Iron-Ons on: sheets, pillowcases, curtains, tablecloths, aprons, jackets, shirts, jeans, elephant pants, ponchos, shawls, nightgowns, tents — everywhere! **LARGE 10" x 12" DESIGN**

75c EACH • SPECIAL! 3 OR MORE 69c EACH • ORDER NOW

SPECIAL PRICE!

69c

EACH FOR 3 OR MORE



M-103



M-521



M-121



L-8



L-4



L-9



M-149



L-5



M-176



C-72



L-4



L-12



L-11



M-115



M-163



M-119



L-6



M-154



M-122



M-160



M-106



M-123



M-166



M-132



M-527



M-120



M-180



M-508



M-182



M-13



M-126



M-164



M-173



M-127



M-128



L-1



L-10



M-153



L-7



M-526

SPEEDY ORDER FORM
RUSH FOLLOWING TRANSFERS TO ME:
 (Order by number only)
 (Allow 2 to 4 Weeks For Delivery)

75c EACH
 3 or more, each 69c

HANDLING .35

Add 4% in N.Y.

TOTAL \$

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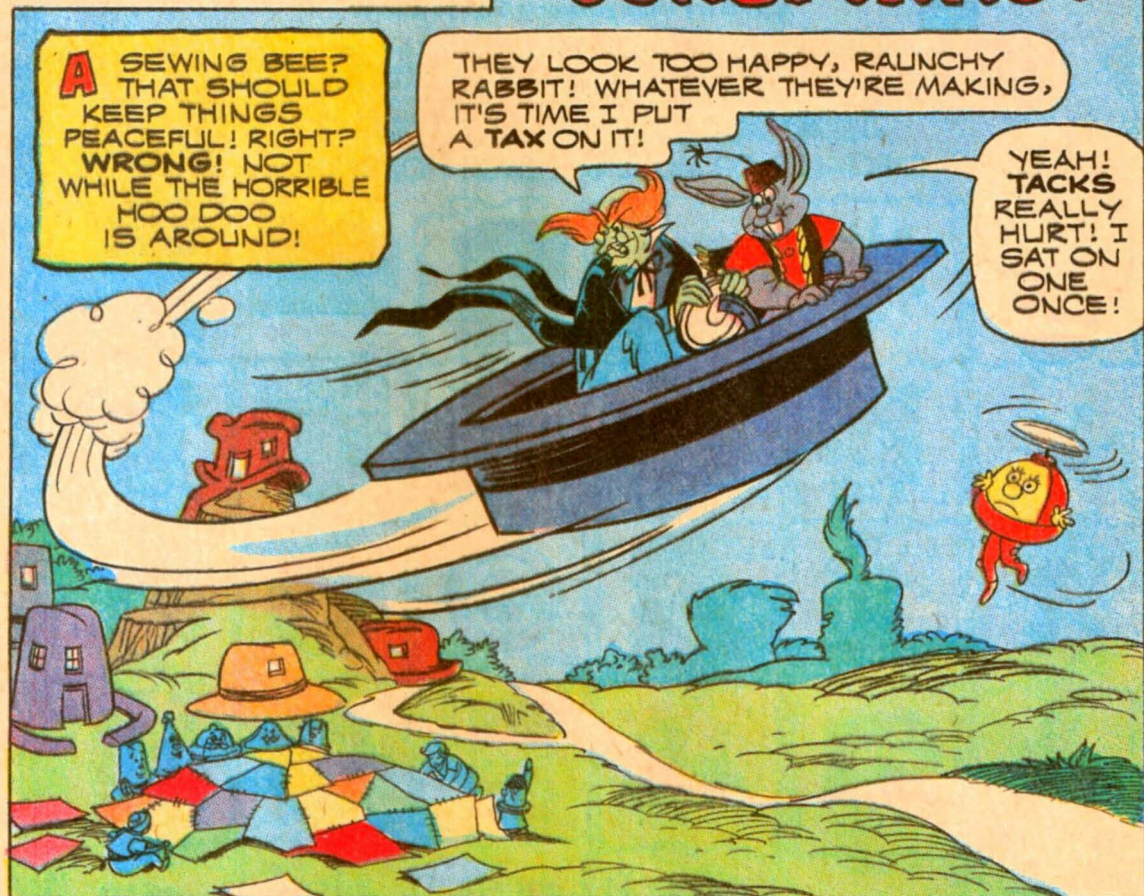
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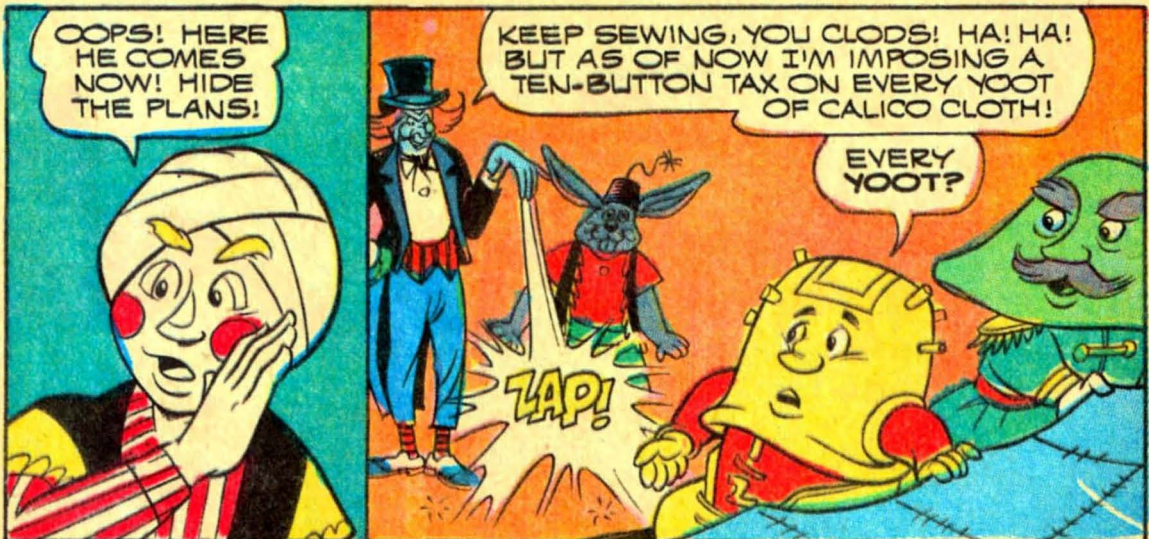
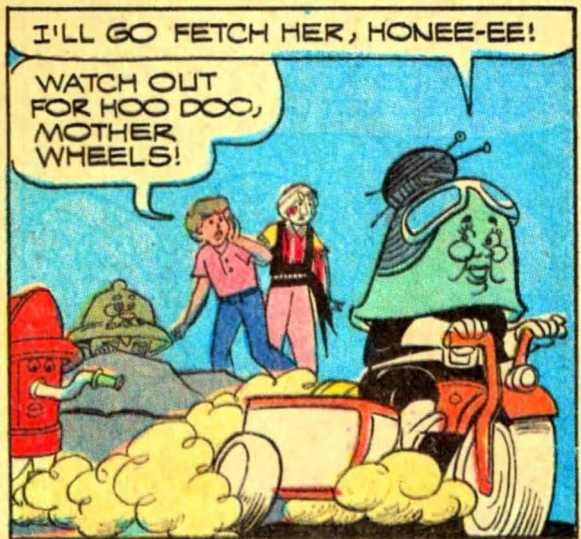
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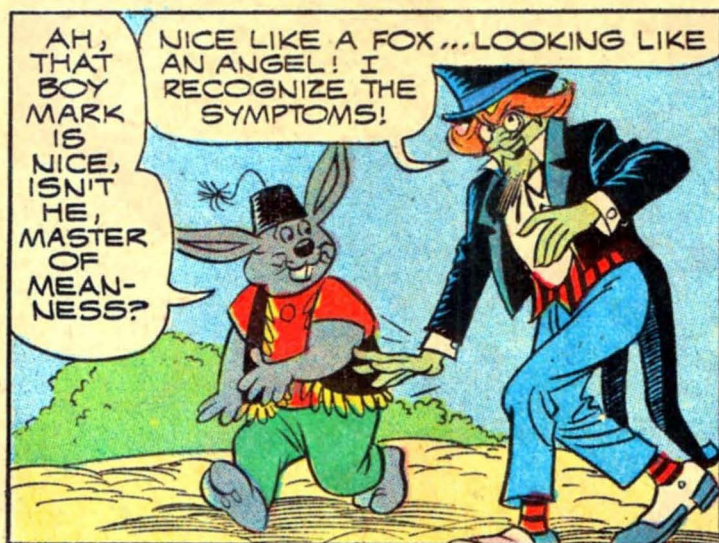
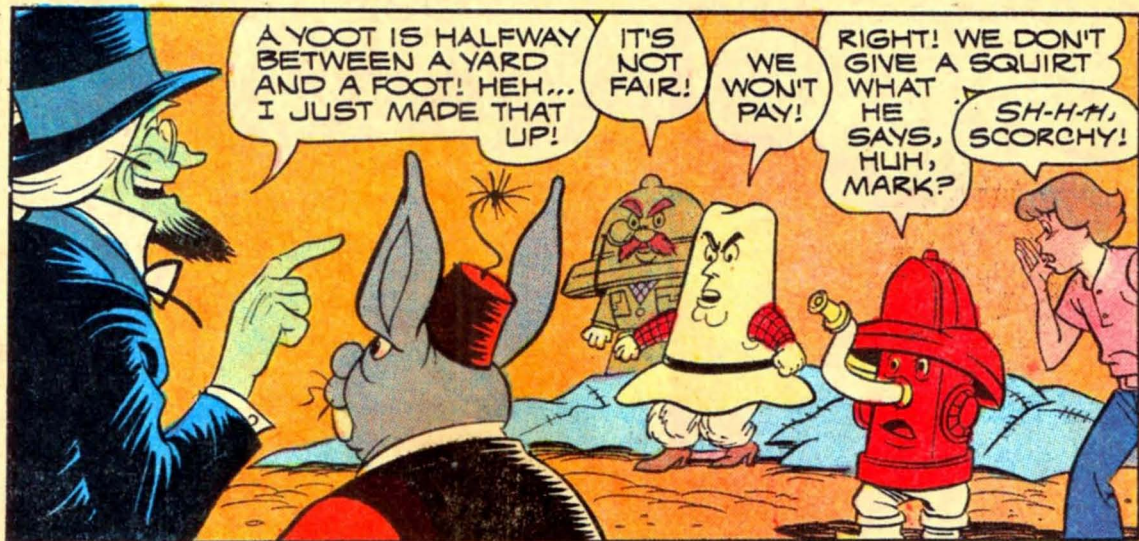
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 Gandalf Products Co., Dept. GK-31
 P.O. Box 38, New York, N.Y. 10022

Lidsville

THE CALICO CONSPIRACY







COLLECTORS SERIES

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SYNDICATE, INC.
1950, 1969

NEW



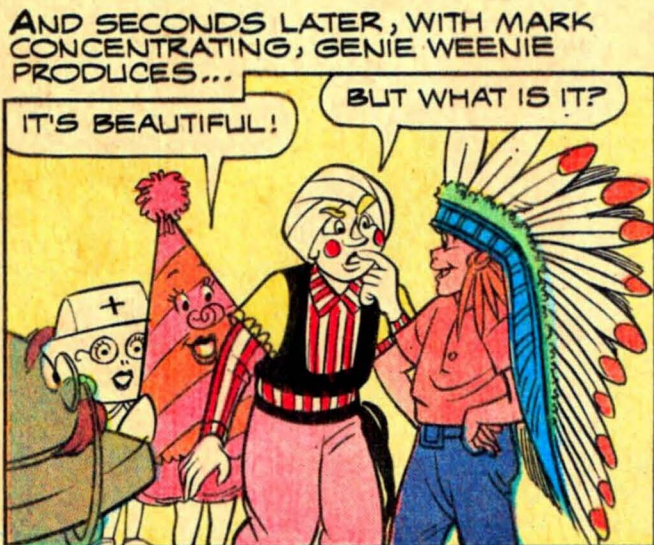
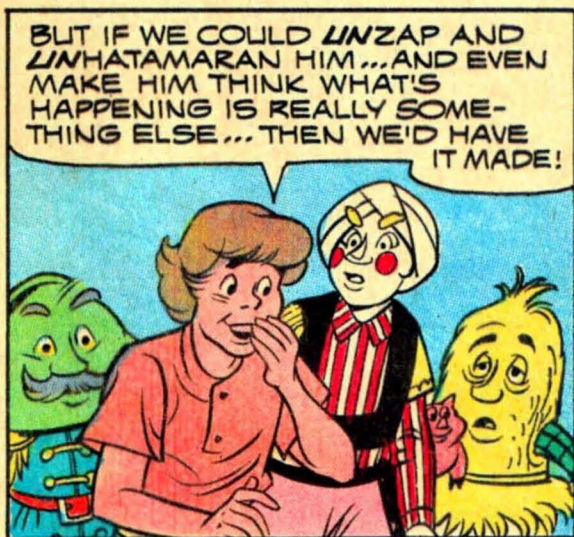
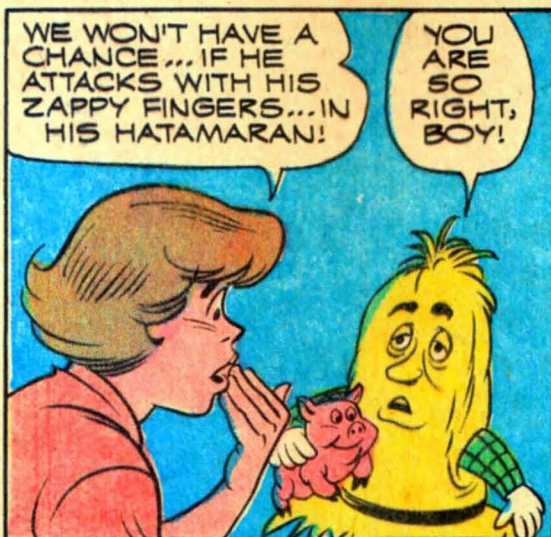
SNOOPY'S PIN PALS



HAND PAINTED PLASTIC PIN-ONS

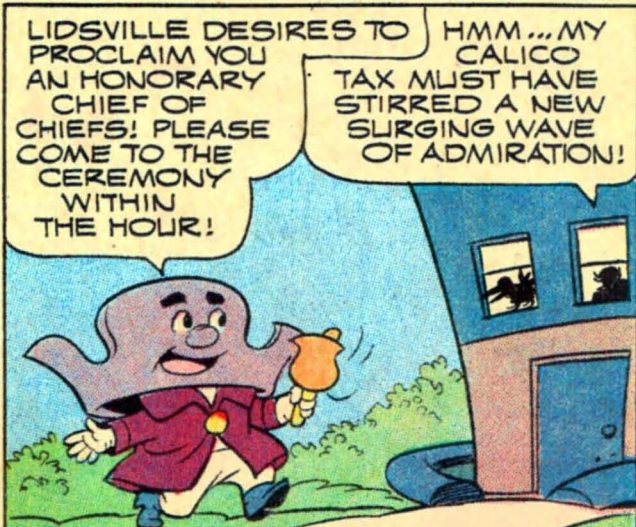
ONLY \$1.⁰⁰ each ORDER YOURS TODAY

			<p>SPEEDY ORDER FORM RUSH FOLLOWING SNOOPY PIN PAL (Order by number only) NECKLACE 1.00 EACH (Allow 2 to 4 Weeks For Delivery)</p> <hr/> <p>1.00 EACH</p> <hr/> <p>HANDLING .35</p> <p>Add 4% in N.Y.</p> <p>TOTAL \$</p> <hr/> <p>PRINT NAME _____</p> <hr/> <p>ADDRESS _____ APT. NO. _____</p> <hr/> <p>CITY _____ STATE _____ ZIP _____</p> <p>Mail Orders to: GANDALF PRODUCTS CO., P.O. Box 38, Dept. GK-31 New York, N. Y. 10022</p>

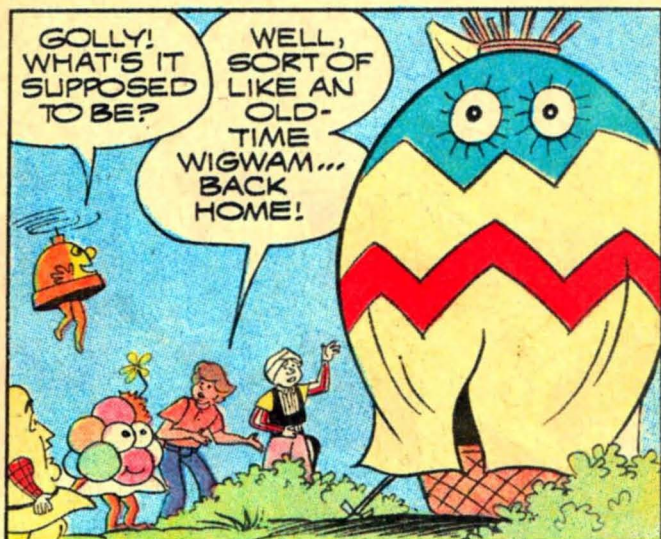
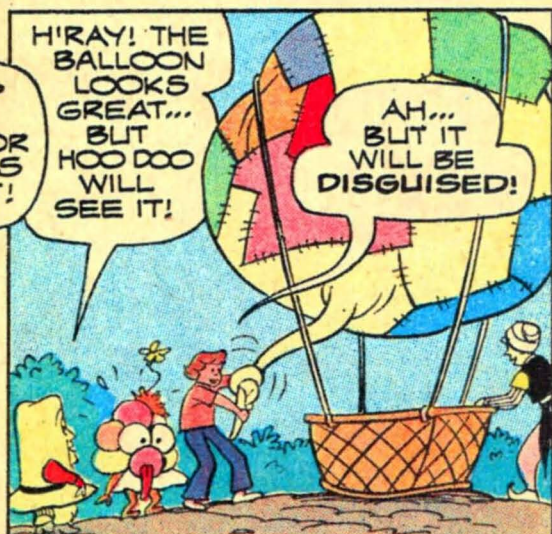
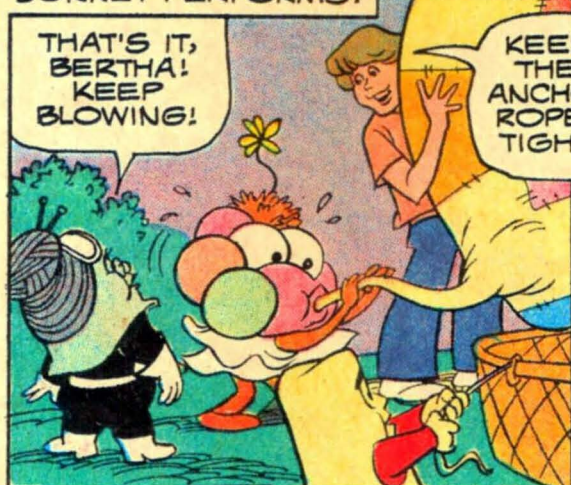


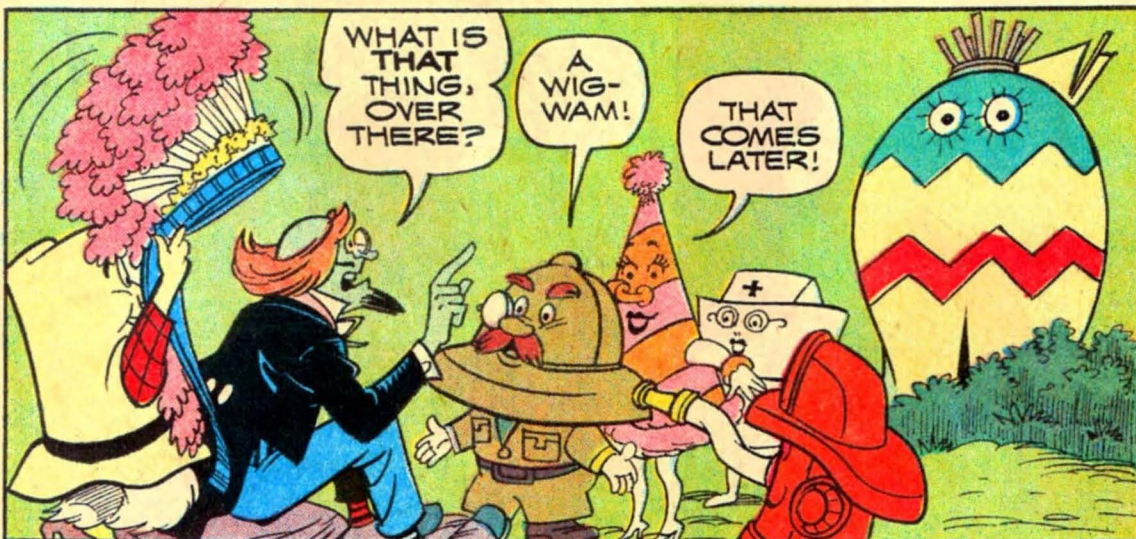
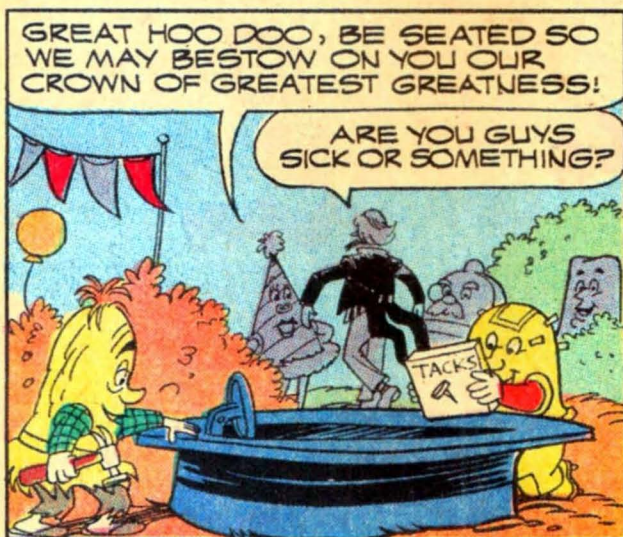
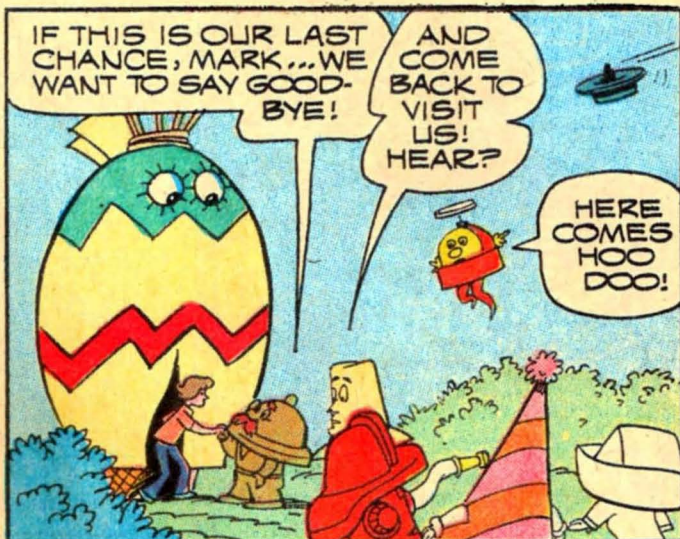


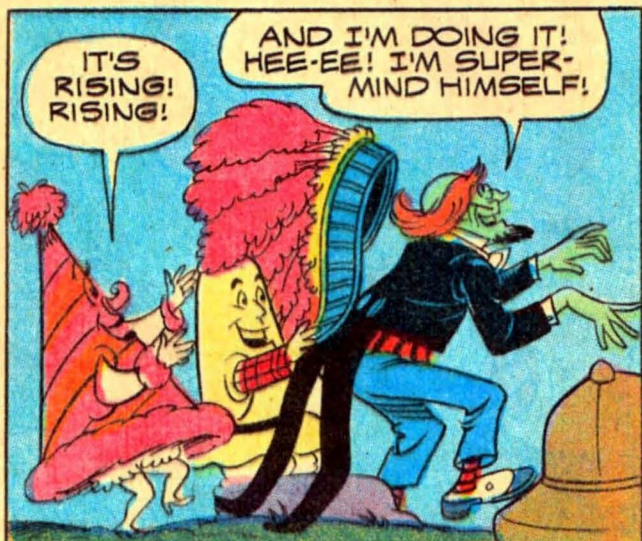
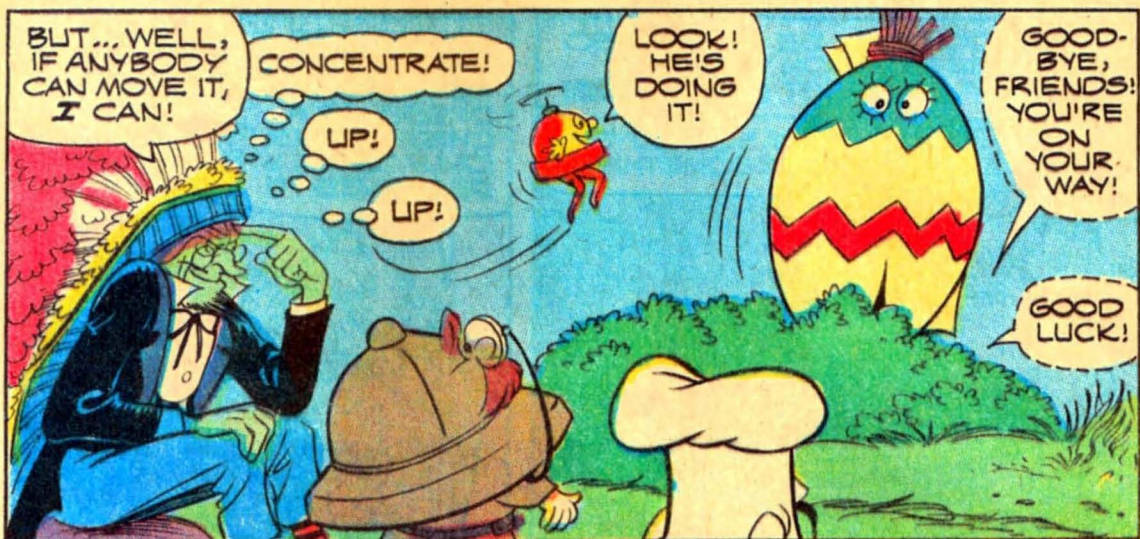
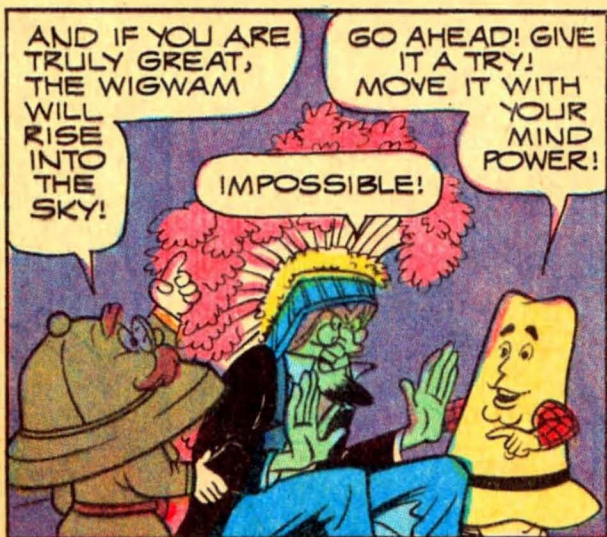
THEN...



MEANWHILE, BERTHA BALLOON-
BONNET PERFORMS!







MEANWHILE...

THERE! THE
BOTTOM OF
HIS HATAMARAN
WON'T BE GOING
ANYWHERE! HEH!
IT'S NAILED TO
THE GROUND!

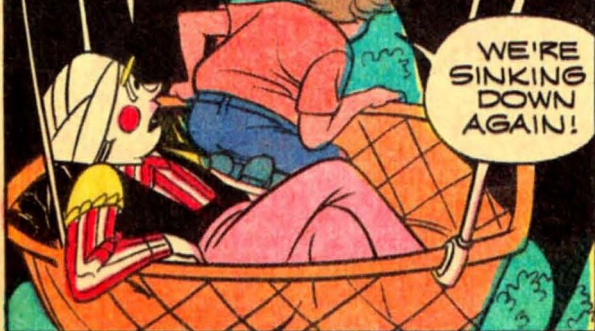
BAM!
BAM!



WHAT'S
THE
MATTER,
MARK?

WE DON'T HAVE
ENOUGH
BUOYANCY!

WE'RE
SINKING
DOWN
AGAIN!

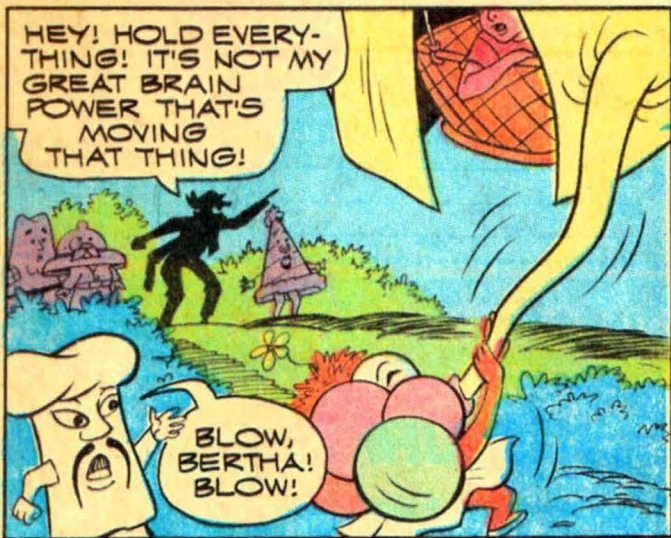


BLOW
AGAIN,
BERTHA!
HARDER!
FAST!



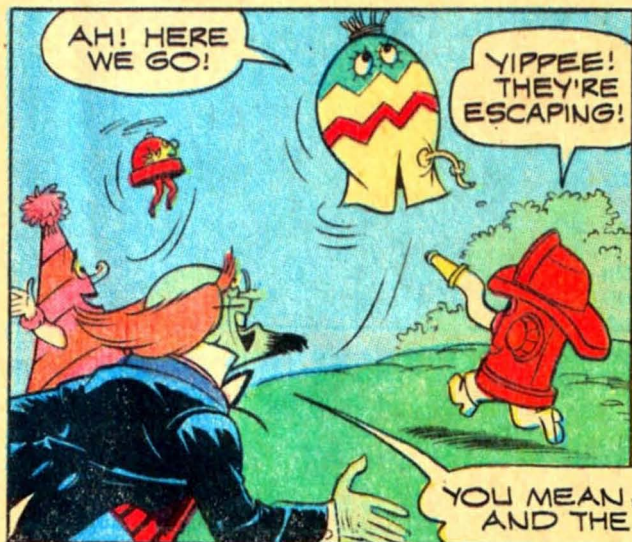
HEY! HOLD EVERY-
THING! IT'S NOT MY
GREAT BRAIN
POWER THAT'S
MOVING
THAT THING!

BLOW,
BERTHA!
BLOW!



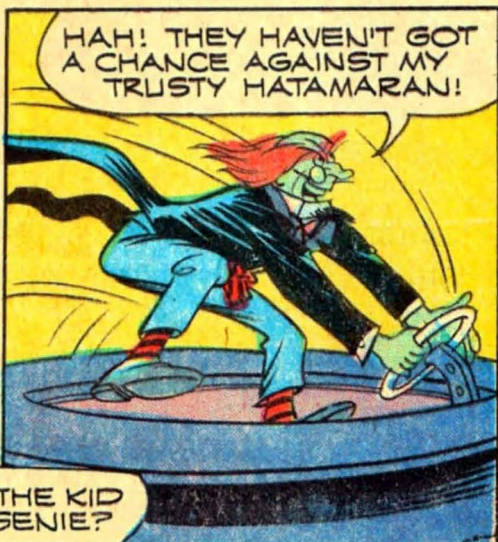
AH! HERE
WE GO!

YIPPEE!
THEY'RE
ESCAPING!



HAH! THEY HAVEN'T GOT
A CHANCE AGAINST MY
TRUSTY HATAMARAN!

YOU MEAN, THE KID
AND THE GENIE?



Free * COLOR FILM

*Include only 25¢ for handling.

Why pay for film when you can get it FREE?

AMAZING OFFER! Imagine getting your choice of three popular film sizes (worth up to \$1.40) for FREE.

For your Kodak or other camera

SEND IN YOUR ORDER NOW!
(a FREE roll of film is reserved for you)

This quality film can be processed by any major photofinisher or you can use the special finishing services of the manufacturer - there is no obligation; the choice is yours. Good only in U.S.A. Limited to one roll per family. Product of Film Corp. of America

TO ORDER: Send self-addressed stamped (8¢) envelope plus 25¢ for handling and check film size desired.



GANDALF PRODUCTS CO., Dept. N59-17
P.O. Box 38, New York, N.Y. 10022

Check film size desired

☐ Enclosed is 25¢ and a self-addressed (8¢) stamped envelope
(PLEASE PRINT)

☐ 126
☐ 127
☐ 620

Name _____
Address _____
City _____ State _____ Zip _____

LIMITED TO ONE PER FAMILY

Free...

OVER 100 GIFTS ARE WAITING FOR YOU!



There are over 100 companies anxious to send you their products **ABSOLUTELY FREE!**

Imagine receiving posters, patches, celebrity photos, cologne, pantyhose, film, cosmetics, novelty items, catalogs, decals and much, much more! All this is waiting for you if you only knew where to write.

Here's a complete up to date listing of exciting **FREE** offers. Even this list is yours **ABSOLUTELY FREE!** Plus we will also send you a collection of our catalogs featuring hot, new items. Like other leading manufacturers who want you to sample their wares, we know that once you try us, you'll like us enough to become our regular customer. Take advantage of this fabulous **FREE** offer today, and start your **FREE** gifts pouring in!

Limit: Only one list per person.
Include 25¢ for handling (No tape please) and a self-addressed, stamped (8¢) envelope.

GANDALF PRODUCTS CO., Dept. FG130, Box 38, N.Y., N.Y. 10022

PRINT IN INK

Gentlemen:

Please **RUSH** my list of over 100 **FREE** gifts

Name _____
Address _____
City _____ State _____ Zip _____

☐ Include 25¢ for handling (No tape please) and a self-addressed, stamped (8¢) envelope. Your 25¢ handling fee refunded on first order.

BLOOD CURDLING VAMPIRE BAT

IT'S LIFE SIZE!

Terrorize your friends on those dark, scary nights. Seems so alive—so realistic, it even fools other bats. Amazes, shocks everyone. Monster size; authentic natural colors. Hideous 7½" fangs. Carry it with you—operates anywhere, indoors or out.

ONLY \$1.00

Horror Outfit FREE WITH ORDER!

Everything to put on your own ghastly Horror Show. You get ugly Flying Fish Monster with popping eyes, Chattering Skeleton (mouth opens, closes), Pre-Historic Animal, Black Widow Spider, Shrunk Head with Glow-In-Dark eyes and long hair, and an extra Surprise, a **MAGNETIC Slimy Creature**.

SATISFACTION GUARANTEED OR MONEY BACK.

Be first to get all this for only \$1.00. Add only 35¢ for postage and handling. Send your order today to:

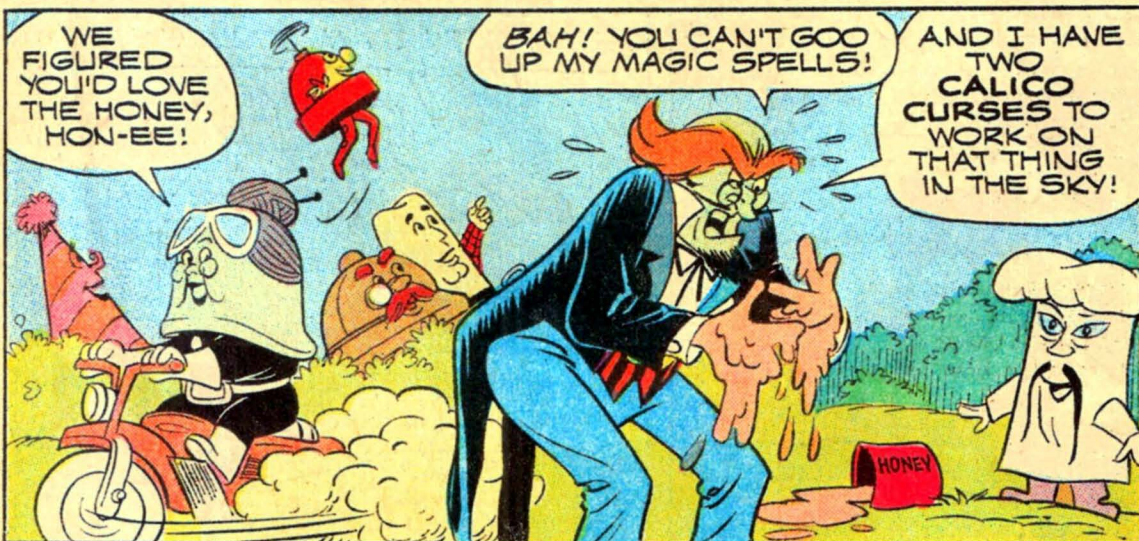
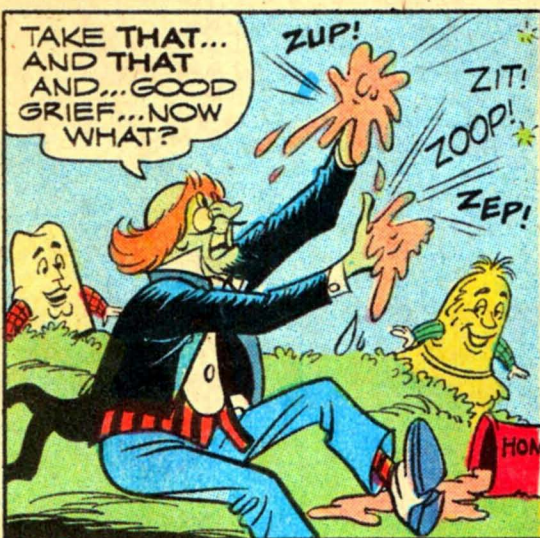
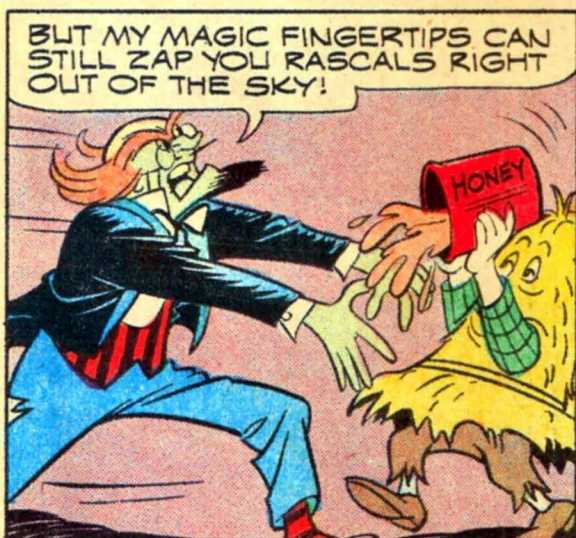
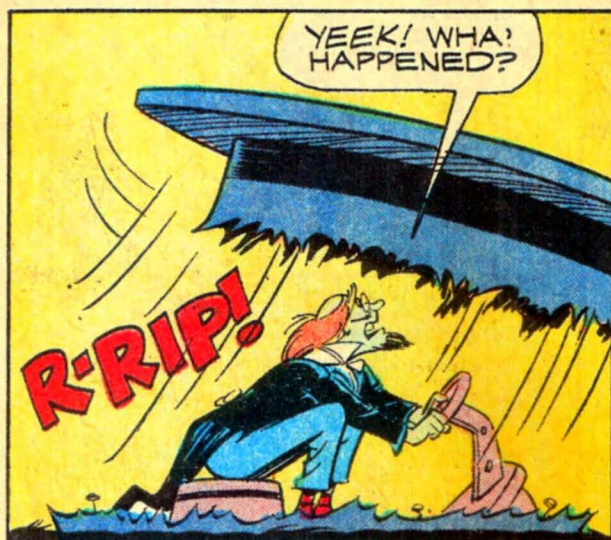


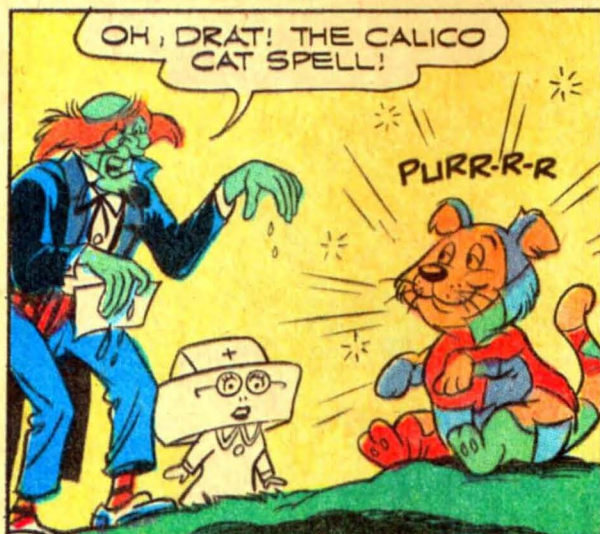
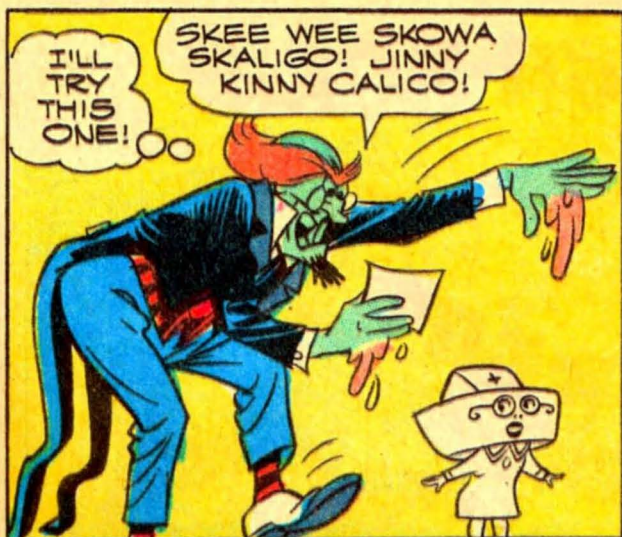
DOES ALL THIS AT YOUR COMMAND!

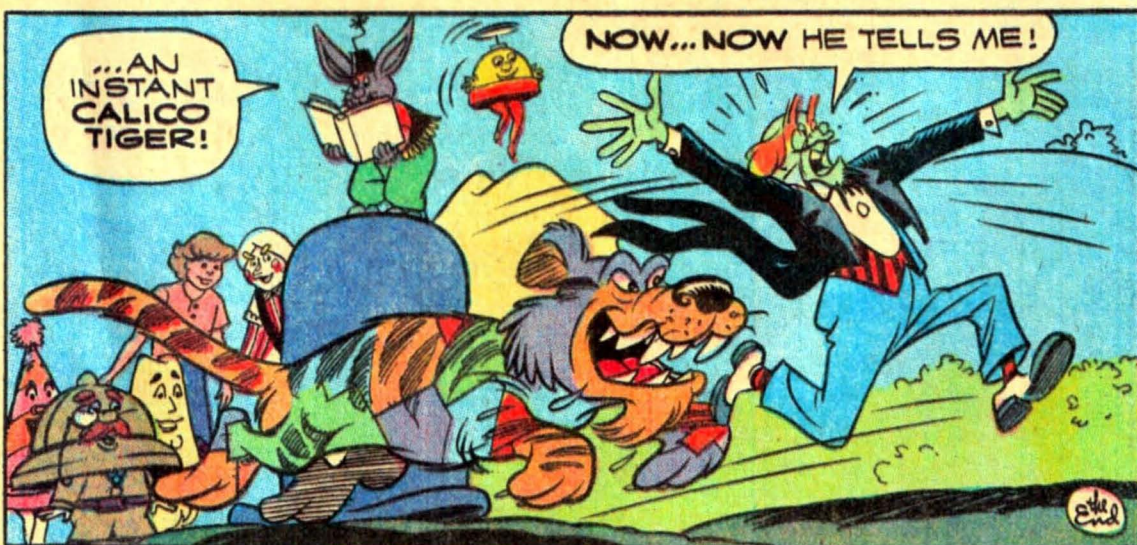
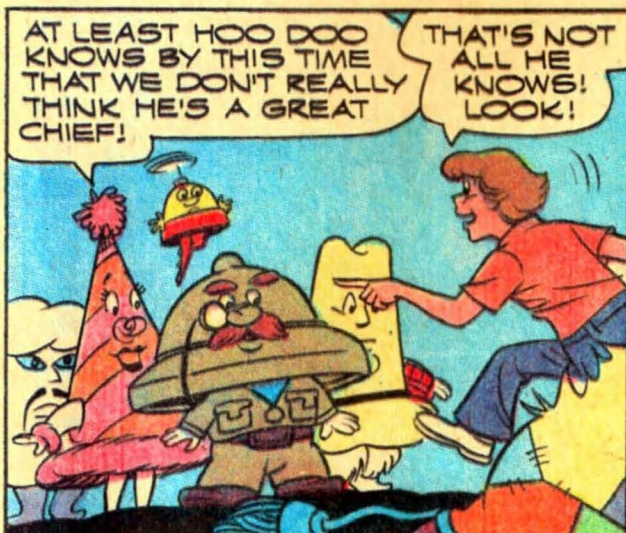
(Even when you hide far away)

- Rattles windows with Terrifying, Loud Creepy Sounds
- Climbs, Crawls, Dances, Jumps, Floats in air.
- Eyes Glow Eerily in the Dark.

GUARANTEE CO., P.O. Box D, Dept. 38, Miami Beach, Fla., 33139







204

pc.

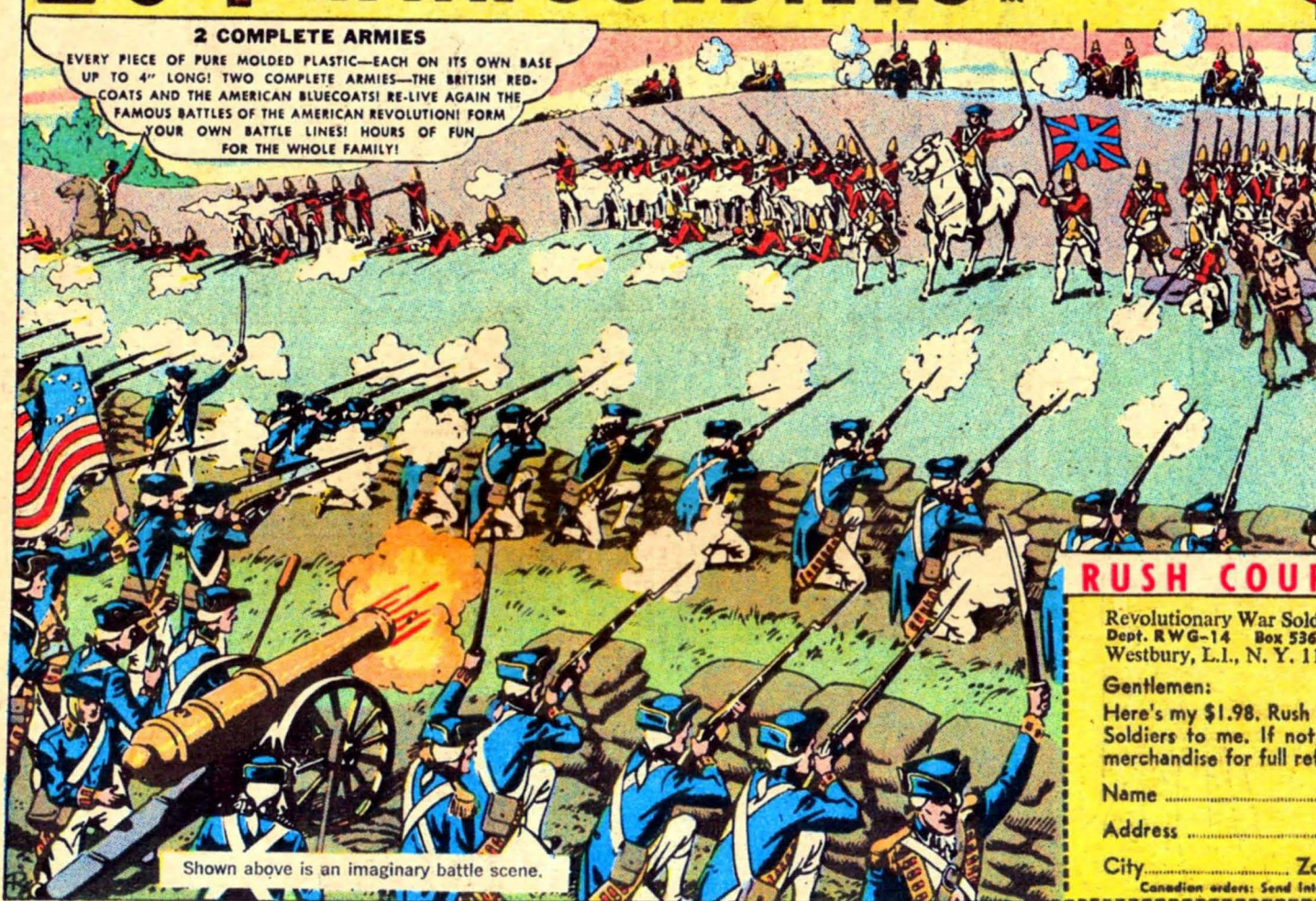
REVOLUTIONARY WAR SOLDIERS

set

ONLY \$1.98

2 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE UP TO 4" LONG! TWO COMPLETE ARMIES—THE BRITISH RED-COATS AND THE AMERICAN BLUECOATS! RE-LIVE AGAIN THE FAMOUS BATTLES OF THE AMERICAN REVOLUTION! FORM YOUR OWN BATTLE LINES! HOURS OF FUN FOR THE WHOLE FAMILY!



Shown above is an imaginary battle scene.

HERE'S WHAT YOU GET:

- 36 Dragoons (Cavalryman)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
- 12 Crouching Infantrymen
- 12 Fifers
- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mohawk Indians
- 12 Officers
- 12 Hessian Troops

RUSH COUPON TODAY

Revolutionary War Soldiers
Dept. RWG-14 Box 536
Westbury, L.I., N. Y. 11590

NO
C.O.D.

Gentlemen:

Here's my \$1.98. Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

Name

Address

City..... Zone..... State.....

Canadian orders: Send International money order for \$2.50.

WOW! POW! NOW!

GET
WIN
POWER

GET
PRIZE
POWER

GET
CASH
POWER
WITH
J.S.C.A.

J.S.C.A.'s

Beautiful Greeting Cards
Give You More Sell Power.

No limit to number of prizes
(or cash) you can win.

JUST A FEW SHOWN HERE.



SPALDING BASKETBALL
Sell Only 1 Order



40X TELESCOPE WITH TRIPOD
Sell Only 1 Order



SPALDING FIELDER'S GLOVE
Sell Only 1 Order



JUMBO AM/FM RADIO
Sell Only 2 Orders



FULL SIZE WOOD GUITAR
Sell Only 2 Orders



COX PINTO FUNNY CAR (WITH GAS MODELER'S KIT)
Sell only 2 Orders



GIRLS PENDANT WATCH
Sell Only 1 Order



600 POWER ILLUMINATED MICROSCOPE
Sell Only 1 Order



WINDMILL MUSICAL JEWELRY BOX
Sell Only 1 Order



CHEMISTRY ACTION-LAB
Sell Only 1 Order



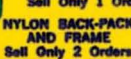
WALKIE-TALKIE AND CODE SENDER/RECEIVER SET
Sell Only 2 Orders



"YORKY" TERRIER RADIO
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Sell Only 3 Orders



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Sell Only 2 Orders



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DELUXE MOUNTAIN TENT
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Sell Only 1 Order



INSTANT LOAD FLASH CAMERA OUTFIT
Sell Only 1 Order



COX MUSTANG PLANE WITH ACCESSORIES
Sell Only 1 Order



DIP'N MOLD CANDLE MAKER
Sell Only 1 Order



ELECTRIC BASEBALL GAME
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PAJAMA PARTY SLUMBER BAG
Sell Only 1 Order



ELECTRIC CORN POPPER
Sell Only 1 Order



STEREO PHONOGRAPH WITH RECORDS
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ESTES COLD FUEL ROCKET KIT
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GLASS BOW ARCHERY SET
Sell Only 1 Order



INTERCOM TELEPHONES
Sell Only 1 Order



VOIT SKIN DIVING OUTFIT
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It's Easy . . . It's Fun to Win your Choice of Prizes

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards. As each order is sold, you may reorder additional cards until you've met your prize requirements. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 20 fine quality greeting cards costs just \$1.75. That's less than 9¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 60¢ FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 60¢ for each box you've sold. Get the prizes you want the fast, easy J.S.C.A. way. Act now!

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America

SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD
MASSACHUSETTS

Business Reply Mail

No Postage Stamp Necessary if Mailed in the United States

Postage will be paid by

Junior Sales Club of America

Dept. 730K-1, SPRINGFIELD, MASSACHUSETTS 01101

Fold Over Here **Don't Cut!** Do Seal (Paste, Staple or Scotch Tape) **No Stamp Needed!**

Please send me my first order of 12 All Occasion Greeting Card Boxes to sell.

Name

Address Apt. No.

City State Zip

Parent's Signature

Make Money **GET PRIZES**

with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given **WITHOUT COST** for selling just one 50-pack order of American Vegetable and Flower Seeds at 30¢ a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can, too — and get your prize at once. Or, if you want money instead of a prize, keep \$5.00 for every 50-pack order you sell.

USE THESE COUPONS ONLY

To order your seeds, fill out one of these coupons and mail in an envelope to:

AMERICAN SEED CO.

Dept. 340
Lancaster, Pa. 17604
OUR 55th YEAR

MAIL ONE COUPON TODAY

Give the Other to a Friend

AMERICAN SEED CO., Dept. 340, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds

☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____

State _____

Zip Code _____

AMERICAN SEED CO., Dept. 340, Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds

☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____

State _____

Zip Code _____



Flash Camera Outfits



Basketball & Goal



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Magic Set



Girl's Travel Case



Swim Set



MODEL ROCKETRY



Microscope Sets



Environmental Test Kits



4-Player Badminton



Pitch Back



Baseball Gloves



Flying Models



Baseball Shoes



American Seeds are the best seeds to sell and selling them is easy. Mike Fitzpatrick Pennsylvania



If everyone planted 1 pack of seeds, wouldn't the world be nice to look at. Brenda Jackson Ohio